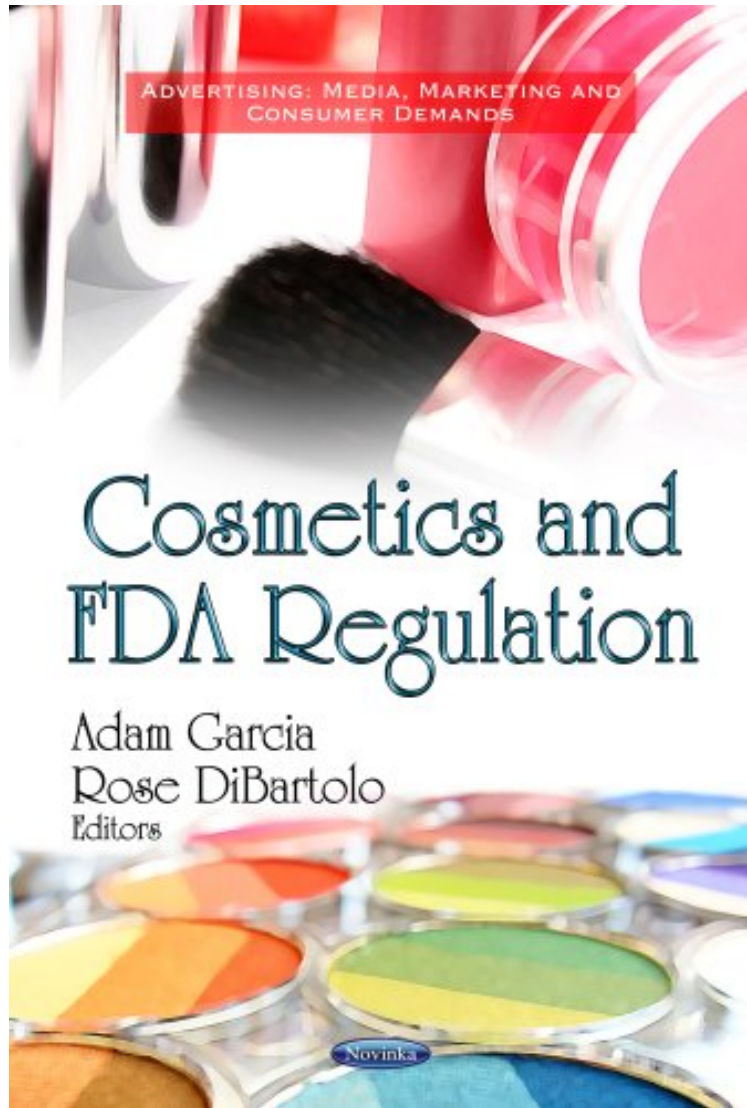


(Free read ebook) Cosmetics and FDA Regulation (Advertising: Media, Marketing and Consumer Demands)

Cosmetics and FDA Regulation (Advertising: Media, Marketing and Consumer Demands)

Adam Garcia

**Download PDF | ePub | DOC | audiobook | ebooks*



DOWNLOAD



READ ONLINE

#4829733 in Books Nova Science Pub Inc 2013-01-31Original language:EnglishPDF # 1 8.75 x 6.00 x .251, .35 #File Name: 1622578929102 pages | File size: 20.Mb

Adam Garcia : Cosmetics and FDA Regulation (Advertising: Media, Marketing and Consumer Demands) before purchasing it in order to gage whether or not it would be worth my time, and all praised Cosmetics and FDA Regulation (Advertising: Media, Marketing and Consumer Demands):

The 1938 Federal Food, Drug, and Cosmetic Act (FFDCA) granted the Food and Drug Administration (FDA) the

authority to regulate cosmetic products and their ingredients. The statutory provisions of the FFDCA that address cosmetics include adulteration and misbranding provisions. Cosmetics are arguably more self-regulated than other FDA-regulated products. The manner in which a cosmetic product could or should be regulated, however, is not always clear. FDA's guidelines have provided the cosmetic industry with considerable flexibility for product development and claims. The question remains as to whether that flexibility and the extent of government oversight of cosmetic products are still appropriate. This book provides an overview of the cosmetics industry and FDA regulation.