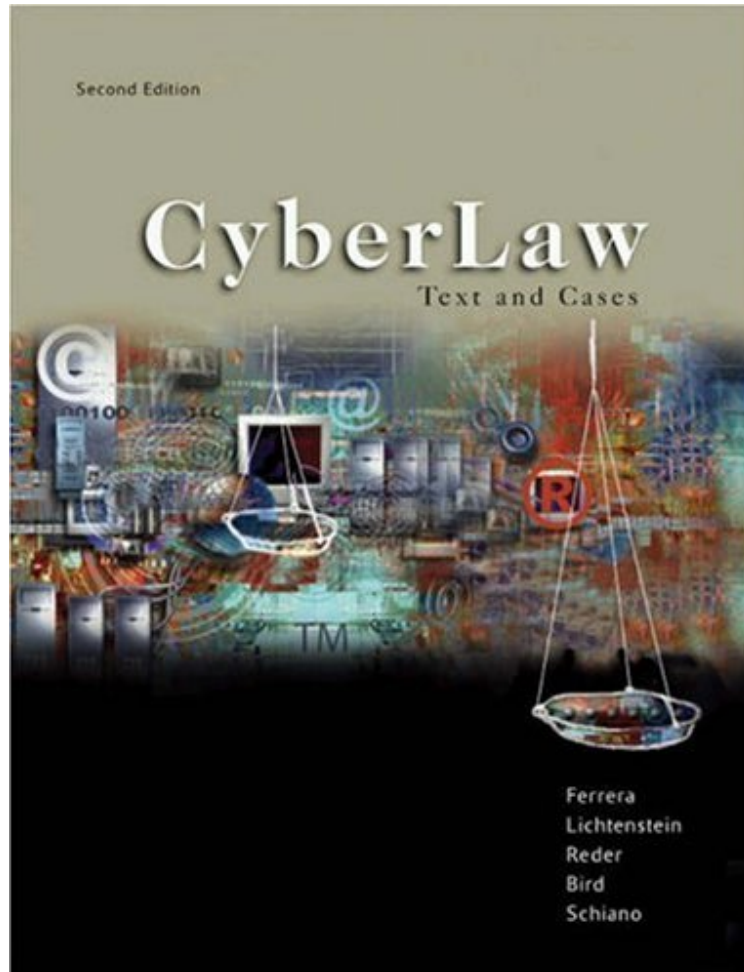


CyberLaw: Text and Cases

Gerald R. Ferrera, Stephen D. Lichtenstein, Margo E. K. Reder, Robert Bird, William T. Schiano
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Gerald R. Ferrera, Stephen D. Lichtenstein, Margo E. K. Reder, Robert Bird, William T. Schiano : CyberLaw: Text and Cases before purchasing it in order to gage whether or not it would be worth my time, and all praised CyberLaw: Text and Cases:

0 of 0 people found the following review helpful. Still good information to be had for an old edition.By RonThough this edition is now about ten years old, it still has some good thought provoking questions for the Internet business manager at the end of each chapter and good case studies provoke discussion. This made it a great sample piece for me to encourage my Media Law students to try and get ahold of on the used circuit as a supplement to our class discussions.2 of 4 people found the following review helpful. Better than nothing, but just slightlyBy R. JohnsonThis book is required reading for a class I'm taking. The professor mentioned on the first day of class that is it a bit outdated and that there are few books on this new subject, so we were stuck. In reading it I understand now his comments. The first thing that jump out at me is the poor editing. Most legal books, even paralegal books, are competently written,

except for this one. I find the argument difficult to follow and the logic seems circular in many instances. I'm fairly well versed with in rem jurisdiction, but had a hard time trying follow the explanation in this book. I'm assuming that it is because it is trying to appeal to an IT crowd as well as those with legal backgrounds. Unfortunately this book ends up doing both poorly. Given that however, it does provide a good general introduction to the topic and a good place to start if you are new to the concept of cyber law as a discipline. Stated another way, its better than nothing.1 of 2 people found the following review helpful. CyberLaw: Text and CasesBy DebThis is a great book for anyone in media arts that publishes Web content.The book has a thorough breakdown of current laws and cases regarding Web sites and online businesses.I purchased the book guaranteed through from a third party (Green leaves). I needed the book fast so I paid expedited shipping. The book arrived as promised, professionally packaged and in perfect condition.I am highly satisfied with my purchase.

This exciting text assists aspiring business managers in recognizing the legal issues relevant to maintaining and doing business in an e-commerce world. It covers relevant legal issues, applicable court decisions, federal and state statutes, administrative rulings, legal literature, and ethical considerations relating to Internet law.

UNIT 1: INTRODUCTION TO CYBERLAW. 1. E-Business and Cyberlaw. 2. Jurisdiction. UNIT 2: INTELLECTUAL PROPERTY ISSUES IN CYBERSPACE. 3.Trademarks. 4. Copyrights. 5. Business Methods Patents. UNIT 3: BUSINESS AND FINANCIAL ISSUES IN CYBERSPACE. 6. On-Line Contracting and Licensing Agreements. 7. Sales Tax in E-Commerce. 8. On-Line Security Offerings. UNIT 4: SPECIAL ISSUES IN CYBERSPACE. 9. Privacy. 10. Obscenity. 11. Defamation. 12. Internet and Information Security. 13. Internet and Computer Crime.From the PublisherThis new edition features: Ethics: The Managers Checklist now discusses ethical ramifications as they relate to chapter content. Global Issues: The material from the chapter on Global Issues is integrated throughout the text to better help the students understand the international implications of cyberlaw. Antitrust and Licensing: To help students better understand some of the antitrust and licensing issue related to contracts, coverage has been added to chapter 6, On-Line Contracting and Licensing Agreements. Patents and Trade Secrets: A new chapter (5) on patents and trade secrets has been added to the text. The text also features: Cyberlaw Cases: Each chapter offers three to four leading Cyberlaw cases. Manager's Checklists: At the end of each chapter, checklists help students remember the basic managerial points and ethical issues of the chapter subject matter. Cases, Readings, Appendix, and Glossary: More than five mini-cases at the end of each chapter, suggested readings by outside professionals, an appendix containing relevant portions of statutes, and a glossary of Internet jargon also serve to support text content. The Table of Contents includes: UNIT 1 INTRODUCTION TO CYBERLAW 1.E-Business and Cyberlaw. 2.Jurisdiction. UNIT 2 INTELLECTUAL PROPERTY ISSUES IN CYBERSPACE 3.Trademarks. 4.Copyrights. 5.Business Methods Patents. UNIT 3 BUSINESS AND FINANCIAL ISSUES IN CYBERSPACE 6.Online Contracting and Licensing Agreements. 7.Sales Tax in E-Commerce. 8.Online Security Offerings. UNIT 4 SPECIAL ISSUES IN CYBERSPACE 9.Privacy. 10.Obscenity. 11.Defamation. 12.Internet and Information Security. 13.Internet and Computer CrimeAbout the AuthorAn attorney and Chair of the Law Department at Bentley College, Gerald R. Ferrera's course in cyberlaw was the first to be offered in business schools across the nation. A nationally recognized teacher and author, Professor Ferrera has led Bentley University's effort to develop a national model for a law curriculum that addresses the intersection of business law and information technology. He is the recipient of several teaching honors, including the Gregory H. Adamian Professorship in Law, Charles M. Hewitt Excellence in Teaching Award, Ralph C. Hoeber Award, Bentley Innovation in Teaching Award, and Scholar of the Year. A past president of the North Atlantic Regional Business Law Association and a former editor-in-chief of its Law , Professor Ferrera has been published in several legal journals, including the American Journal of Jurisprudence, Pepperdine Law , American Business Law Journal, and is the co-author of BUSINESS LAW: TEXT AND CASES and THE LEGAL ENVIRONMENTS OF BUSINESS.Stephen D. Lichtenstein has a B.S. from Boston College, a J.D. from Suffolk University Law School, and a Certificate in Mediation. He has published numerous law review articles on many business law-related topics with a major focus on privacy. Publication awards include two Ralph C. Hoeber awards and the prestigious Bentley College Adamian Award for Excellence in Teaching. Professor Lichtenstein is past president of the North Atlantic Business Law Association, and currently serves on its executive committee and the board of editors of the Business Law . He is a legal consultant to businesses and individuals, and a member of the Massachusetts and Federal Bars.A faculty member at Boston College in the Carroll School of Management, Margo E.K. Reder teaches introductory law, as well as electives covering e-Commerce and cyberlaw issues in the M.B.A. and J.D./M.B.A. programs, with an emphasis on entrepreneurial business strategies in the technology sector. Professor Reder was a member of her law school's Law , and has published more than twenty law review articles. In addition to teaching, Professor Reder consults with area businesses on technology transfer strategies and outsourcing for U.S. businesses, and serves as a mentor and judge for the students in the business plan competition at Boston College.Robert Bird is Associate Professor of Legal studies and an Ackerman Scholar at the University of Connecticut School of Business. After receiving his J.D. and M.B.A. at Boston University, Professor Bird practiced law in

Connecticut and served as a law clerk for the Connecticut Appellate Court, the U.S. Bankruptcy Court, and the Massachusetts Superior Court. His more than forty articles on employment law, intellectual property law, and strategy have appeared in the American Business Law Journal, Harvard Journal of Law Public Policy, Stanford Journal of Law, and others. Professor Bird has lectured at several prestigious universities, and has received multiple awards for his teaching and scholarly research.