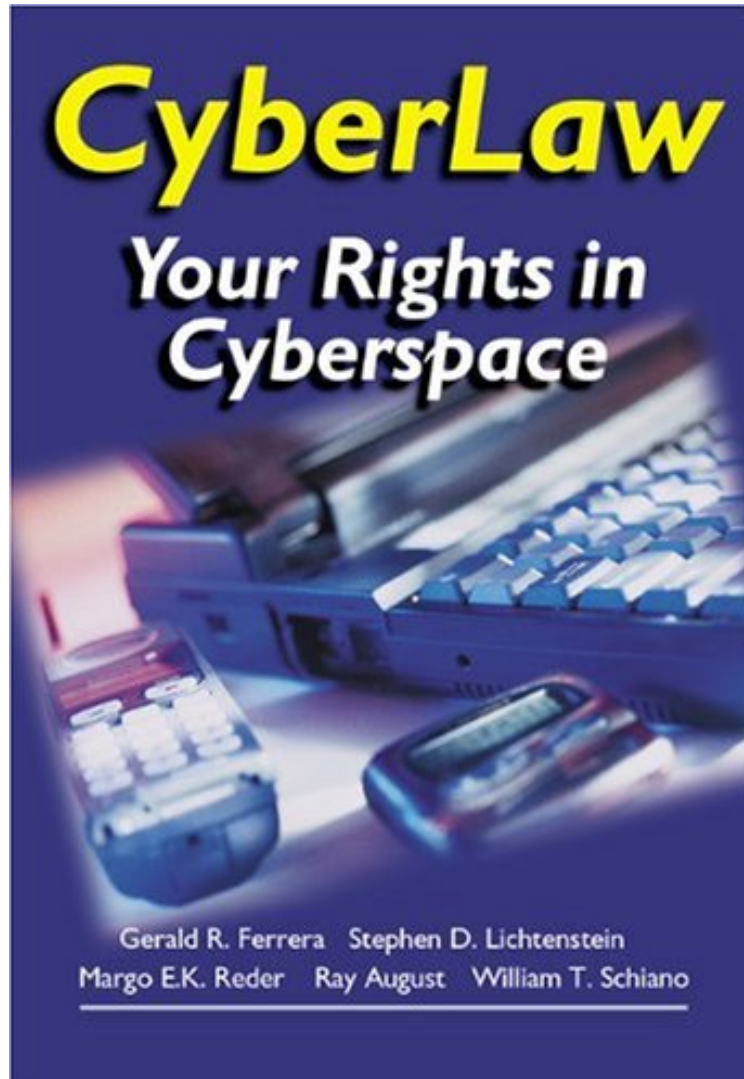


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Cyberlaw: Your Rights in Cyberspace

Gerald R. Ferrera

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With the expansion of the internet and the world wide web, comes the very real potential for loss of control of intellectual property of all kinds, whether text or graphic, whether copyrighted or trademarked. In addition, business and financial issues, as well as social issues such as privacy and obscenity are also covered. Through the use of case

studies and analysis, Cyberlaw presents a wide variety of legal and ethical issues relating to internet law and intellectual property protection.

From Library Journal
Written for managers who conduct business over the Internet and want to know how to comply with the law, this book summarizes the issues, laws, court decisions, administrative rulings, and contemporary literature on electronic commerce. The authors who are lawyers, law professors, and technology experts cover the basics, beginning with a discussion of the history of the Internet and the World Wide Web, a simple explanation of how the technology works, and an introduction to the legal system as it applies to e-commerce. Subsequent chapters explain copyright and trademark protections on the Internet and general business concerns such as online contracts, securities offerings, sales tax obligations, and data security. Managers' checklist boxes in each chapter highlight liability concerns, and useful appendixes include the text of applicable laws. There are countless references to web sites with additional information on the issues under discussion, and each chapter includes an additional readings list. This good beginning reference is recommended for business collections. Joan Pedzich, Harris Beach, Rochester, NY
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About the Author
Professor Ferrera is an attorney and has been the chair of the Law Department at Bentley College for 17 years. He is also the past president of North Atlantic Regional Business Law Association and a former editor-in-chief of the North Atlantic Regional Business Law . His course in Cyberlaw was the first to be offered in business schools in the nation. He is also a legal consultant to professional organizations and business corporations. A nationally recognized teacher and author, Professor Ferrera has led Bentley College's effort to develop a national-model law curriculum incorporating the intersection of business law and information technology. He also has interests in cyberethics. He has been published in the American Journal of Jurisprudence, Pepperdine Law , American Business Law Journal, Cleveland State Law , Journal of Legal Studies Education, and Marquette Law and co-author of Business Law: Text and Cases and The Legal Environment of Business. In March 1999, he was appointed to the Gregory H. Adamian Professorship in Law, a newly established endowed chair. In August 1997, he received the Charles M. Hewitt Excellence in Teaching Award from the Academy of Legal Studies in Business. He is also a research fellow at the Center for Business Ethics, Bentley College. The Academy of Legal Studies in Business honored him as recipient of the Ralph C. Hoeber Award, following publication of an article he wrote in the Journal of Legal Studies Education. At Bentley College, he has received the Adamian Award for Teaching Excellence, the Bentley Innovation in Teaching Award, and has been recognized as the Scholar of the Year.
Dr. Lichtenstein is a Professor of Law and Chairperson of the Law Department at Bentley College. An attorney and past president of the North Atlantic Region of the American Business Law Association Professor Lichtenstein has published papers involving product liability, administrative law, affirmative action, and the rights of the elderly. He is also a legal consultant to area businesses, organizations, and individuals. Professor Lichtenstein has focused his research in Product liability, administrative law, affirmative action, and the rights of the elderly. His published articles include Implementing A Cyberlaw Course Into A Business Law Curriculum (1999) (Co-authored with Gerald Ferrera, Bentley College) (Submitted to The Journal Of Legal Studies Education); Airbags Product Liability: State Common Law Tort Claims Are Not Automatically Preempted By Federal Legislation, 45 Cleveland State Law 1 (1997) (Lead Article) (Co-authored with Gerald Ferrera, Bentley College); A Discussion of the Silicone Gel-Filled Breasts Implant Controversy, 12 The of Litigation (University of Texas School of Law) 206 (1992) (cited in 9 Yale Law Journal of Law and Feminism 157 and in other articles); City of Richmond v. J.A. Croson Company: A Discussion of Its Impact on Affirmative Action Programs, 23 North Atlantic Business Law 79 (1990) (Co-authored with Margo Reder, Bentley College). Dr. Lichtenstein is the recipient of seven grants from the Attorney General's Office, Commonwealth of Massachusetts, Consumer Protection/Anti-Trust Division, for the Bentley Consumer Action Line (BCAL) where students mediate Consumer complaints against area businesses.