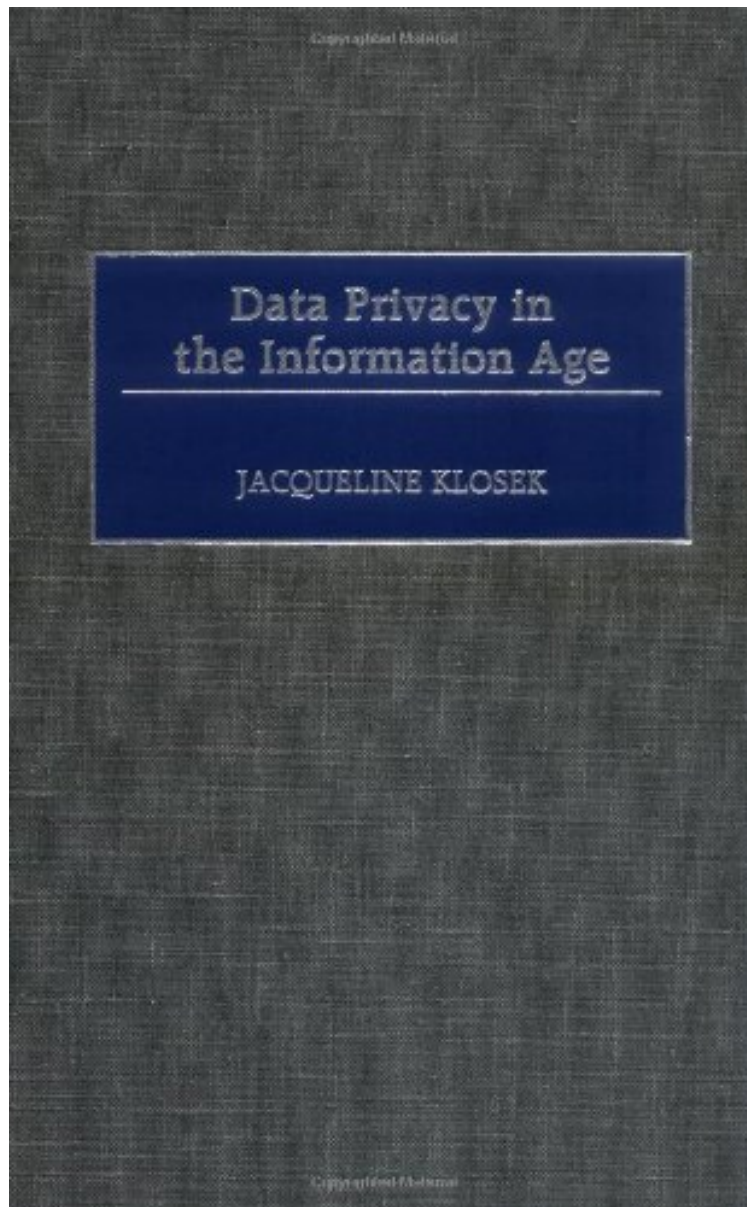


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Data Privacy in the Information Age

Jacqueline Klosek

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0 of 0 people found the following review helpful. Very thorough!By A CustomerThis book is the best source of information on the subject! The author writes, in crisp and clean language, explaining the issues of international

privacy law. I highly recommend it! And.... I met the author at a book signing and she signed my book! Five stars!

Passage of the European Data Protection Directive and other national laws have increased the need for companies and other entities to improve their data protection and privacy controls. Clients, stakeholders, and the public are clamoring for it. Klosek introduces the various legal means to protect personal data in the United States and the European Union, targeting her book at American and international businesses that may have difficulty complying with the European Directive. She explains its main elements and practical effects, presents primary components of national privacy laws abroad and in the United States, and gives advice on some steps companies can take to improve the level of protection they afford to the data they possess. Klosek offers a comprehensive review of the American and European systems for providing protection to personal information in the Internet age. She explains the European Data Protection Directive, the national data protection laws of the fifteen countries of the European Union, and the laws and other initiatives for protecting individual personal data. She endeavors to discuss the protection of personal data in general but focuses on, and emphasizes, the protection of personal data within the context of the Internet. In doing so, she provides much useful, fascinating information on the obvious and non-obvious means of collecting and processing personal data through the Internet. Among its unusual features, the book helps United States corporate decision makers assess the effect data protection laws will have in Europe and the U.S., and how companies that are operating web sites that cross international boundaries can ensure they stay in compliance with data protection laws in countries in which their web sites may be accessible. The book is essential reading for corporate compliance executives, corporate communications and other top-level organizational administrators, particularly in Internet industries.

"This is a readable, well-constructed, and well-documented book. It accomplishes the author's primary goal of detailing the differences of the United States and the European Union with respect to their approaches to the security of personal information. It will be useful to academics interested in public policy issues in the area of the protection of personal information, as well as practitioners who must grapple with these issues as the Internet continues to develop over the next several years."-Journal of Public Policy Marketing

"Klosek's book is valuable for Europeans, as well as Americans, with its succinct description of privacy protections in the U.S."-Privacy Journal...

"a timely piece on the European Union (EU) approach to data privacy and protection, an approach that contrasts starkly with the United States' piece-meal approach to data privacy and protection."-Journal of the American Society for Information Science and Technology

"Ms. Klosek offers a comprehensive review of the American and European systems for providing protection to personal information in the Internet Age....Ms. Klosek's book will help United States corporate decision makers assess the effect data protection laws will have in Europe and the U.S., and help companies operating web sites that cross international boundaries to ensure they stay in compliance with data protection laws in countries in which their web sites may be accessible."-The Metropolitan Corporate Counsel

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About the Author

JACQUELINE KLOSEK, a Certified Information Privacy Professional, is an attorney with Goodwin Procter LLP in New York City, where she practices in the Intellectual Property Transactions and Strategies Practice Area. Her practices focuses on advising clients on cutting-edge issues related to the intersection of law and technology, with a particular focus on data privacy and security. She is the author of three books.