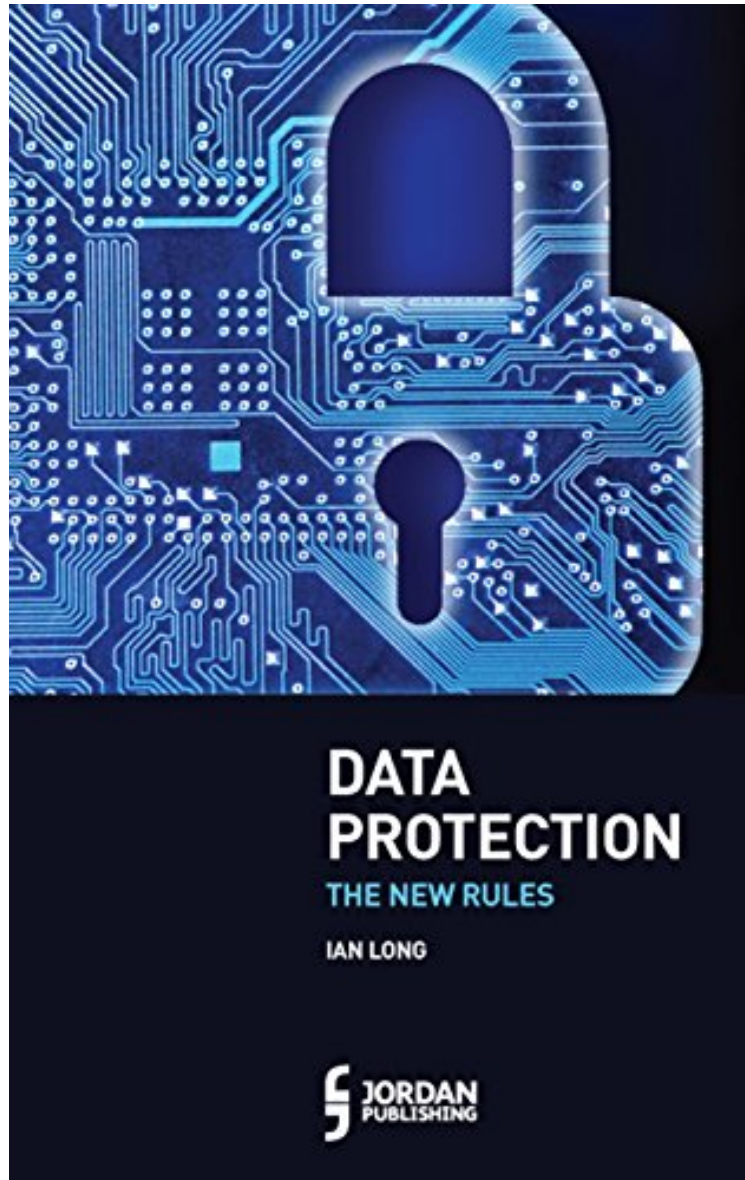


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Data Protection: The New Rules

Ian Long

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Ian Long : Data Protection: The New Rules before purchasing it in order to gage whether or not it would be worth my time, and all praised Data Protection: The New Rules:

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MBEA STRAIGHTFORWARD EXPLANATIONOF THE MINEFIELD OF COMPLEX RULES AND
REGULATIONS WHICH MAKE UP TODAYS MODERN DATA PROTECTION LAWSAn appreciation by Phillip

Taylor MBE and Elizabeth Taylor of Richmond Green Chambers This excellent short book by Ian Long is substantially over due for lawyers and lay people alike. He says that this book is essential reading for all data controllers and data processors and anyone responsible for handling personal data which is basically all of us today! We thought this book one of the best detailed short statements on data protection available today. In the Preface, Long writes that data protection has become a minefield of complex rules and regulations so his aim, successfully achieved is to produce this excellent short book and his accompanying video which can be viewed on the Jordans website and is most helpful. The author also talks about personal data describing it as hedged around with all sorts of controls to ensure its safety from prying eyes. Hmm! There is much cynicism around this point although Long goes on to say that the new European Union Data Protection Regulation will unify and strengthen the plethora of laws that affect every organisation, large and small, that handles personal data. The list of those included as persons affected cover everyone involved in handling data relating to client, customers, employees and other individuals all of whom will be an excellent market for this book as its straightforward approach will appeal to all levels of readership. Long's intention has been to condense a mass of EU and UK documentation into one practical and easy-to-read manual which guides the reader through all the relevant changes clearly and simply. And we, the readers and users, certainly need this advice as the data protection rules just continue to get more and more complex (quite unnecessarily!) The book covers the following information for you and your business: a simple, comprehensive description of the legal and regulatory provisions; a detailed analysis and commentary on the business requirements; clear examples and case studies; and sample data protection and information security policies. Good advice is on offer throughout the book because the basic rule to be followed is that you must comply and be able to show that you comply. That is because you have new requirements and obligations to meet. The author says that the new rules require many changes to business systems, policies and procedures and the entire approach of organisations and professions towards personal data- now is the time to prepare for the new regime! A very clear conclusion can be drawn with this short paperback it is essential reading for all data controllers and data processors and anyone responsible for handling personal data. That is a lot of people! So we can foresee a very wide catchment area for readership with Ian Long's particularly impressive and readable work. Thank you. The law is stated as at 31st May 2016.

Data Protection: The New Rules is a complete guide to the current and new data protection rules, and is based on the final approved text of the new 'Regulation'. Data protection has become a minefield of complex rules and regulations. Personal data is hedged around with all sorts of controls to ensure its safety from prying eyes. The new Regulation will add to the plethora of laws that affect every organisation, large and small, that handles personal data. The new rules will require many changes to business systems, policies and procedures and the entire approach of the organisation to personal data. Company secretaries and directors will be responsible to see that their companies comply with these new requirements. This new book condenses a mass of EU and UK documentation into one practical and easy-to-read manual, guiding you through all the relevant changes simply and clearly. It provides comprehensive description of the legal and regulatory provisions, commentary on the business requirements, examples and sample data protection and information security policies.