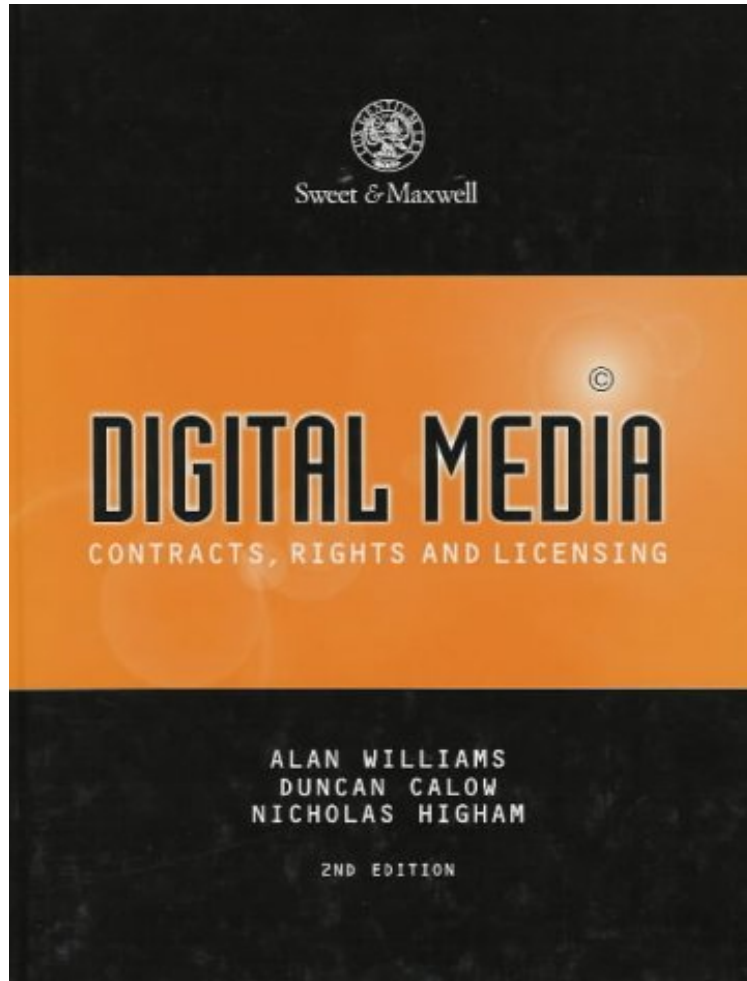


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## Digital Media: Contracts, Rights and Licensing

*Alan Williams, Duncan Calow, Nicholas Higham*  
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Written by a team of high profile media lawyers, Digital Media (formerly Multimedia Contracts, Rights and Licensing) reflects the further development of new media from the core digital technology, both in title and content. The legal and regulatory frameworks of the methods of electronic delivery such as CD-ROM, DVD, Digital Television, VOD, ITV online and services and the Internet are covered. In addition to the legal aspects of digital media, the work also provides commentary on the industry itself and the technologies involved - as well as a set of full form

precedents and a wider selection of sample clauses.\* Discusses practical rights clearance and acquisition\* Investigates key developments in digitisation\* Fully examines transactions involving the Internet\* Considers right clearance in response to technological developments for the protection of the business\* A 3.5" disk is also included, containing a set of full form precedents and a wider selection of sample clauses from the book\* Takes a transactional approach and is supported by a companion disk (see separate entry) which provides all the full form precedents from the text - saving time and effort\* Explores the distribution and exploitation of the commercial potential of all digital media products and services