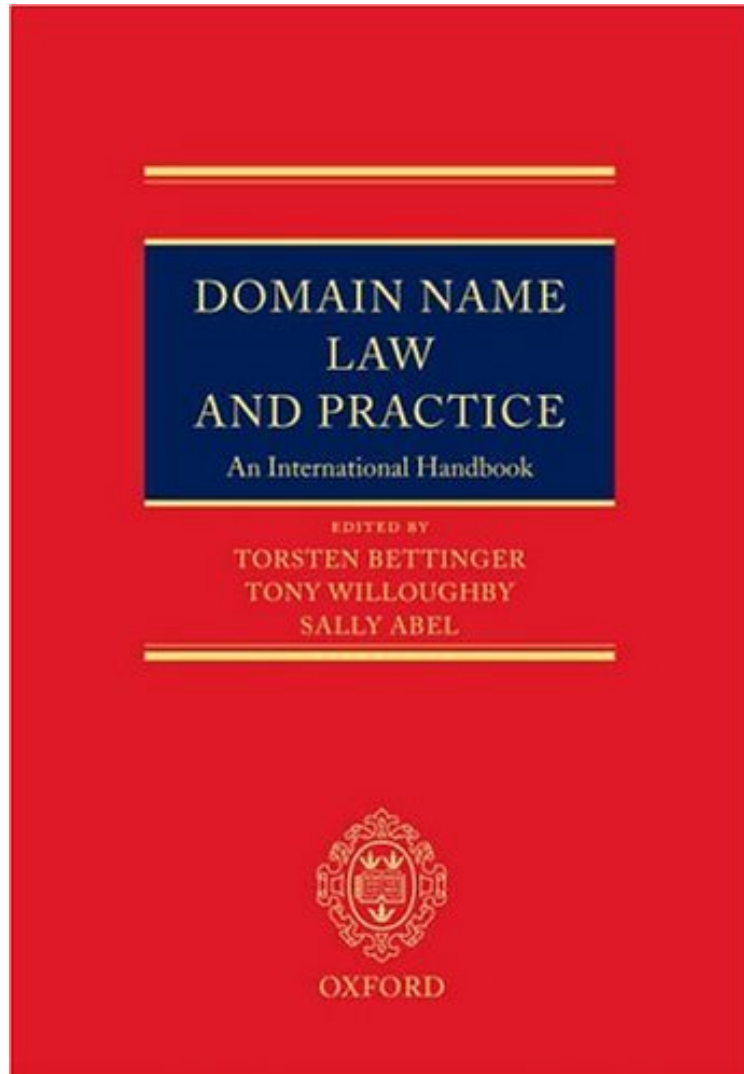


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Domain Name Law and Practice: An International Handbook

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This work provides a comprehensive analysis of the law and practice relating to internet domain names at an international level, combined with a detailed survey of the 27 most important domain name jurisdictions worldwide, including the US, UK, Germany, France, Italy, Netherlands, Japan, China, Singapore, Russia, Canada and Australia. A

particular strength of the book is its in-depth, country-by-country focus upon how domain names relate to existing trade mark law, and upon the developing case-law in this field. It also assembles detailed information about the registration of domain names at national, regional and international levels, analysis of the dispute resolution processes at each of those levels, and strategic guidance on how to manage domain names as part of an overall brand strategy. It is edited and written by leading experts in the fields of domain name dispute resolution and trade mark law from around the world.

`this collaborative writing and editing effort by a formidable expert team is a meticulously executed international account of domain name law, practice and dispute resolution...Bettinger's coverage and analysis here, as is true throughout, is of consistently high standard...this first edition is both logically presented and structured Bettinger's clean and crisp writing style allows the reader easy navigation and transition through a compendious and illuminating work.' Odette Hutchinson-Malhi (lecturer in law, University of Central England in Birmingham), *Communications Law* Vol 10, No. 5. `This is a reference work of very wide sweep...There is a good spread of countries selected for inclusion.' *Journal of the Commonwealth Lawyers' Association*. `...this is an excellent work that will be an invaluable tool, particularly for practitioners who are involved in any form of brand protection whether in private practice or as in-house counsel at a company. The brand managers of the world's top companies would be well advised to purchase a copy.' Simon Bennett, *Convergence* About the Author Torsten Bettinger is an attorney at law with the patent attorneys and attorney-at-law chambers of Bettinger Schneider Schramm in Munich. His work focuses on the fields of industrial property law, e-commerce, software development and licence contract and copyright. Torsten Bettinger is a panelist with the WIPO Arbitration and Mediation Center in Geneva, and as a member of the WIPO-ASPIC Expert Group was involved in the drafting of the 'WIPO-ASPIC Dispute Avoidance and Resolution Best Practices and Guidelines for the Application Server Provider Industry'. He is also a member of the Legal Advisory Board to the Deutsche Network Information Centre (DENIC). He is the author of numerous publications on various issues in connection with the new medium of the internet, on data processing law and on copyright, and regularly lectures on these topics.