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Drafting Internet Agreements

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Gregory J. Battersby, Charles W. Grimes : Drafting Internet Agreements before purchasing it in order to gage whether or not it would be worth my time, and all praised Drafting Internet Agreements:

Drafting Internet Agreements is the first, comprehensive single volume collection of annotated forms for the Internet.

The book also offers valuable insights for business executives who want to know how Internet transactions are structured and how to negotiate the best deals. This easy-to-use reference with accompanying CD-ROM offers instant access to more than 40 sample agreements for every area of Internet practice including: Internet advertising, Internet consulting, Electronic commerce, Internet joint ventures, Internet licensing, Technology development, Website agreements, and more. Each form has been developed by the authors or other experienced Internet law practitioners and has been used in actual transactions. Organized by type of transaction, each chapter includes a full agreement that illustrates the entire transaction as a seamless whole, as well as a variety of agreements for closely related issues. For each form, the authors provide a brief overview, an analysis of the different kinds of forms that relate to the topic, and a description of the form's applicability and use. Coverage includes: Developing the content portion of the website; Seeking intellectual property protection of website content; Resolving domain name disputes; Seeking to recover a domain name to which you have rights; Linking a website to other sites; Raising capital to develop and operate a site; Marketing the Internet site; Selling advertising on the Internet site; and more. A "Practice Tips" section before each form identifies the "hot spots" that are likely to arise during the transaction, and offers guidance on resolving these hotly negotiated provisions quickly. Detailed checklists assist in drafting the final agreement. Also includes a free companion CD-ROM containing over 40 forms presented in the guide, making it easy to incorporate the forms into a word processing program.