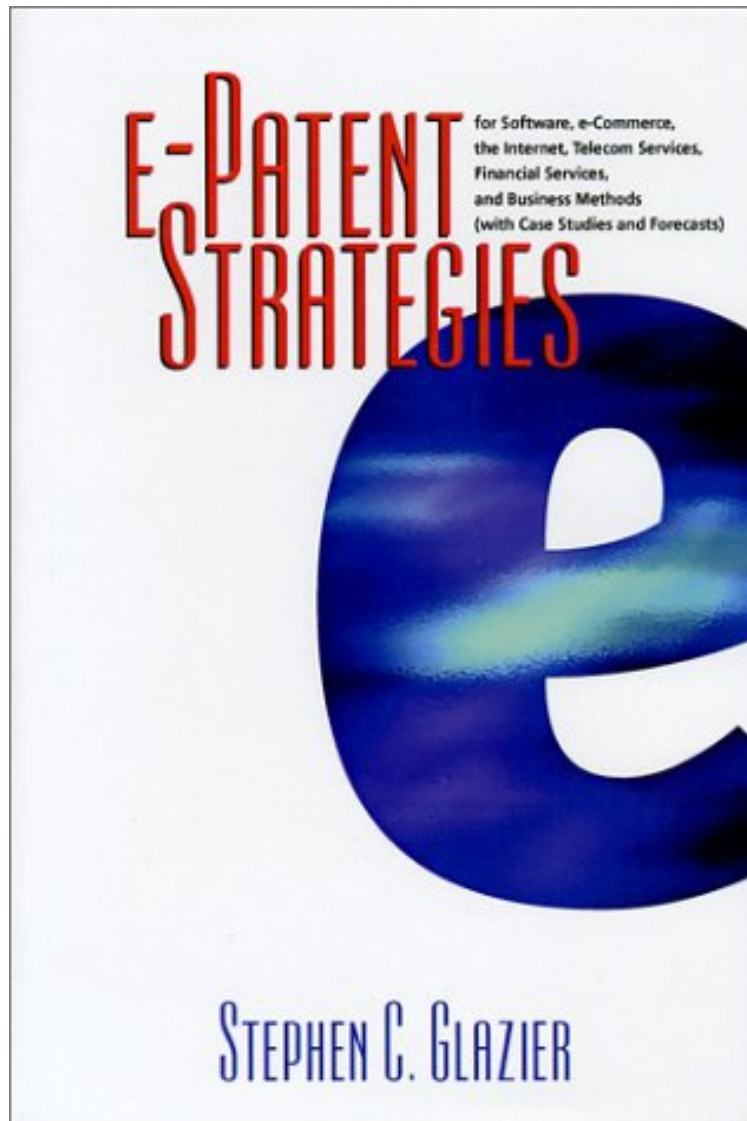


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10 of 11 people found the following review helpful. Useful but could have been more meaty
By William T. Katz
This book provides a little over 80 pages of easily read advice on patent strategies involving software/internet-based business methods. It provides a quick overview of two landmark cases. More importantly, it suggests areas for patenting and checklists for IP strategy. The book was helpful as a broad overview. However, I thought that more detail should have been included. The last 100 pages were filled with "Tech Trends" and reprinted case data. The "Tech Trends" chapters were the author's predictions on the future of tech, and while interesting (and occasionally incorrect), don't include any patent-related analysis. Also, the book dates from late 1999 and an included survey chapter analyzed patents up to Jan 1999. Given that the State Street Bank case wrapped in 1998, it's a shame that more recent analyses weren't provided either in the book or on an associated web page, especially since many patents had just been filed before the survey.
The bottom line: useful, informative book but could have used more detail, newer data, and incorporated information from the companion volume. The author refers to strategies such as "submarining", "picket fence", and "leap frog" without giving a single line of explanation, instead plugging the companion volume. I have encountered those strategies in other legal readings/coursework, and I believe a few pages for each concept (in replacement of the chapters on Tech Trends) would have greatly enhanced the value of this book.
0 of 0 people found the following review helpful. Very light content book
By David Riley
Thin book that appears to have things added to it just to fill pages. I'm not super knowledgeable in the field or a fast reader and still went through the book in about an hour. That says it all.
5 of 10 people found the following review helpful. terrible
By A Customer
This is a terrible book, a scam if you will. In the first place, charging [\$\$\$] for a under 200 pages, and with very small dimensions, is outright theft. Secondly, the book is merely a summary of court cases, which can be obtained freely on the internet or from the US patent office web site, in greater detail. Thirdly, the author repeats himself many, usually entire paragraphs worded in slightly different ways. I can only think is is an attempt to "pat" the book and add more pages.

This book is an all new companion volume to the popular "Patent Strategies for Business", third edition, by the same author. This new book has chapters about e-Patents, i-Patents, and service patents, including new rules to invent software and Internet applications (and to patent the result), current legal developments, intellectual property audits, related forecasts of trends in technology and business, and case studies of the finance of technology businesses. A must read for the CEO, General Counsel, Director of e-Commerce, Venture Capitalist, M A analyst, investor, or Chief Technology Officer of any dot.com, or e-commerce project.

"a field manual for the intellectual property strategist to start thinking and acting..." -- Intellectual Property Rights News, vol. 2 no. 3
About the Author
Glazier practices law in Washington, D.C., regarding patents, copyrights, trademarks, venture capital, licensing, and related business transactions for technology companies. He has a B.S. and an M.S. from the Massachusetts Institute of Technology (M.I.T.) and a J.D. from the University of Texas. He is a member of the bar in New York, California, Texas, and the District of Columbia, and he is a registered patent attorney with the U.S. Patent and Trademark Office. Mr. Glazier holds six U.S. patents. He lectures frequently on legal and business topics. Mr. Glazier is a partner in the law firm of Pillsbury, Madison Sutro, LLP, and is a member of the Cushman, Darby Cushman Intellectual Property Group of that firm.