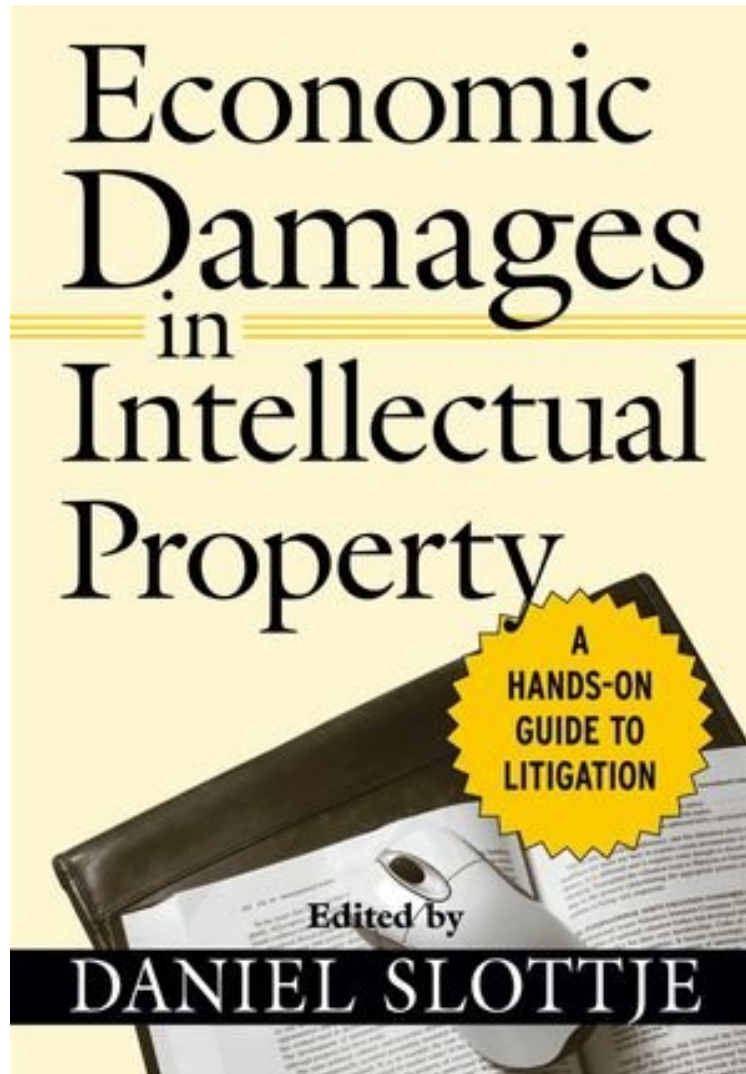


Economic Damages in Intellectual Property: A Hands-On Guide to Litigation

Daniel Slottje

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Daniel Slottje : Economic Damages in Intellectual Property: A Hands-On Guide to Litigation before purchasing it in order to gauge whether or not it would be worth my time, and all praised Economic Damages in Intellectual Property: A Hands-On Guide to Litigation:

Insider Information at Your Fingertips Determining the worth of intellectual property (IP) is a complicated task. An IP litigator needs to conclude the monetary damage occurring as a result of harm done to an inventor's or a company's

reputation as well as the economic damage caused by compromise of an idea or invention due to its unauthorized usage. Edited by litigation expert Daniel Slottje, *Economic Damages in Intellectual Property: A Hands-On Guide to Litigation* sheds light on how to quantify damages in IP litigation matters with revealing contributions from IP professionals, attorneys, economics professors, certified public accountants and other damages professionals. This essential resource is thoroughly researched with timely insight on quantification of damages; evaluation of damage claims in trade secrets; patent, copyright, and trademark cases; economic damages; and much more. With IP litigation becoming more and more prevalent today, the demand increases for IP professionals and attorneys to understand how economists, accountants, and financial analysts quantify damages in IP matters. *Economic Damages in Intellectual Property: A Hands-On Guide to Litigation* demystifies this process and provides you with an "at-your-fingertips" resource brimming with current, relevant information in the field of intellectual property litigation.

From the Inside Flap Patent activity from big corporations and homegrown inventors alike is booming in the United States; alongside all this patent activity is a surge in complicated legal action involving patents, copyrights, trademarks, and trade secrets. In the headlines everyday are patent lawsuits with big names such as BlackBerry (RIMM), eBay, Procter Gamble, and Coca-Cola involved in big lawsuits, with big money and big ideas at stake. Edited by Daniel Slottje, a leading litigation consultant, *Economic Damages in Intellectual Property: A Hands-On Guide to Litigation* is a timely guidebook filled with insightful contributions from experts including intellectual property (IP) professionals, attorneys, economics professors, certified public accountants, and other damages professionals. Intelligent and revealing, these insiders shed authoritative light on how to quantify damages in litigation matters involving IP. Thoroughly researched and practical, this guide presents indispensable analysis of cases providing information on how economic analysis in support of IP litigation matters is performed and how that information can be disseminated for a better understanding of the case at hand. This important book provides IP professionals and lawyers with comprehensive coverage of: Patent, copyright, and trademark cases and economic damages Economic principles applied to IP litigation Lost profit analysis Reasonable royalty analysis Economic damage quantification Evaluation of damage claims in trade secrets cases Quantification of damages Commonly debated issues in performing economic damages analyses in intellectual property matters With real-world case studies involving well-known companies to help make the concepts clear and accessible, *Economic Damages in Intellectual Property: A Hands-On Guide to Litigation* demystifies this process towards an understanding of how damages are calculated and how that information can be used in cases of all types. From the Back Cover Insider Information at Your Fingertips Determining the worth of intellectual property (IP) is a complicated task. An IP litigator needs to conclude the monetary damage occurring as a result of harm done to an inventor's or a company's reputation as well as the economic damage caused by compromise of an idea or invention due to its unauthorized usage. Edited by litigation expert Daniel Slottje, *Economic Damages in Intellectual Property: A Hands-On Guide to Litigation* sheds light on how to quantify damages in IP litigation matters with revealing contributions from IP professionals, attorneys, economics professors, certified public accountants and other damages professionals. This essential resource is thoroughly researched with timely insight on quantification of damages; evaluation of damage claims in trade secrets; patent, copyright, and trademark cases; economic damages; and much more. With IP litigation becoming more and more prevalent today, the demand increases for IP professionals and attorneys to understand how economists, accountants, and financial analysts quantify damages in IP matters. *Economic Damages in Intellectual Property: A Hands-On Guide to Litigation* demystifies this process and provides you with an "at-your-fingertips" resource brimming with current, relevant information in the field of intellectual property litigation. About the Author DANIEL SLOTTJE is a Senior Managing Director in FTI Consulting Inc.'s Forensic and Litigation Consulting practice, and provides consulting services to clients in various industries. He has significant experience in litigation consulting in intellectual property matters, including patent infringement issues, copyrights and trademarks, as well as trade secrets. In addition to advising counsel, he has provided testimony in these and other matters. Dr. Slottje is a Professor of Economics at Southern Methodist University in Dallas and is a former partner in an international consulting firm. He has published more than 120 articles and written several books on economic issues. Dr. Slottje was ranked one of the top three applied econometricians in the world (out of 5,000 people), based on number of published articles in top econometrics journals in 1999. He has been quoted in national newspapers and has appeared on Fox, CBS, and NBC affiliates.