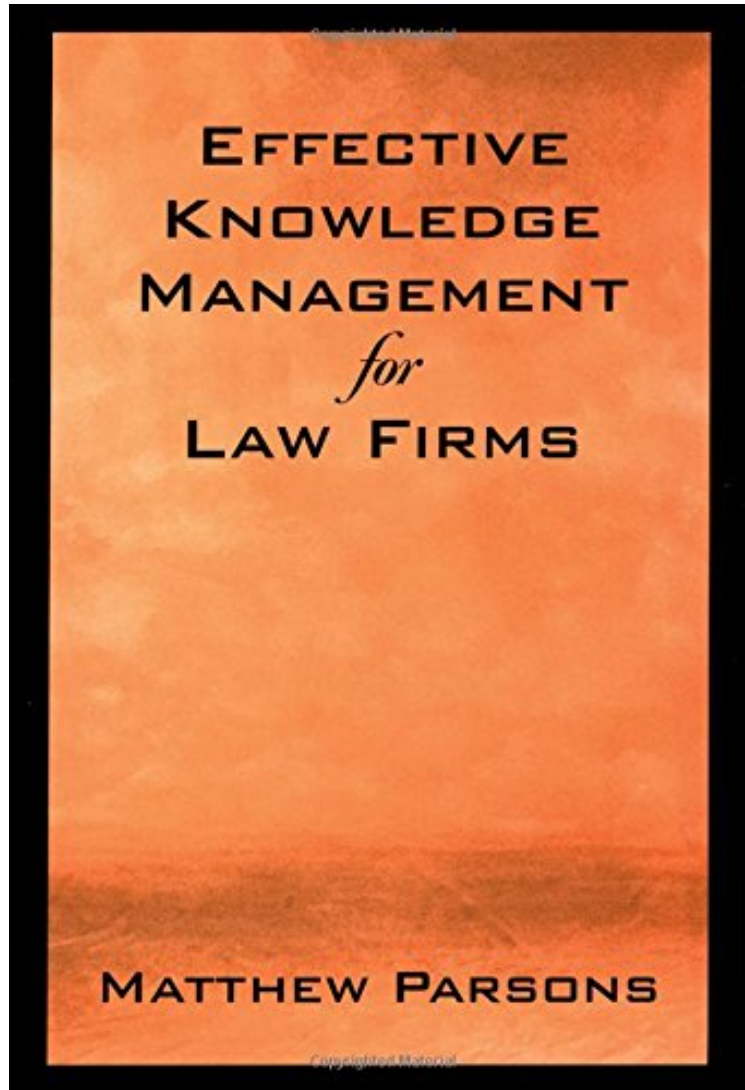


Effective Knowledge Management for Law Firms

Matthew Parsons

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Matthew Parsons : Effective Knowledge Management for Law Firms before purchasing it in order to gauge whether or not it would be worth my time, and all praised Effective Knowledge Management for Law Firms:

0 of 0 people found the following review helpful. Complete Guide By Antonio M De F Aires Great full account of how to structure a KM project in a Law firm. From the diagnosis part to the detailed checklist. Very complete guide to understand and implement KM

While there is significant interest in knowledge management as it applies to legal environments, there are very few books specifically focused on this topic. In Effective Knowledge Management For Law Firms, Matthew Parsons

expertly fills this gap by drawing on his work with a leading commercial law firm, Mallesons Stephen Jaques. He examines how law firms can implement a knowledge strategy to support their business strategy, rather than getting beguiled by fads and technology. Parsons first outlines the terrain, including what knowledge management means, the business and economics of law firms, and how lawyers work as knowledge workers. He then introduces a methodology for creating and implementing law firm knowledge strategy, which combines for the first time the interrelated aspects of recruiting, training, research, document production, information management, and digital knowledge strategy. Parsons goes beyond theories to provide detailed, practical help for the analysis, implementation, and measurement of performance-increasing initiatives. This book will be an invaluable resource for all those involved with the management and leadership of law firms and knowledge management initiatives.

"Finally, a book that integrates know-how, professional development, information management, economics, and technology in a comprehensive formula for truly successful knowledge management. Drawing upon his credentials as a lawyer, an accountant and a former law firm KM director, Matthew Parsons shares his expertise, providing real world advice, hypothesis and metaphor, in a refreshingly readable resource for anyone looking to develop an effective KM strategy, particularly within the law community. -Joy London, Know-how Training Manager, Allen Overy and creator of Excited Utterances, a web log devoted to law firm KM" This is an excellent book that deserves international recognition. Indeed it should be mandatory reading not just for managing partners of all law firms but also for those innumerable, practicing lawyers who cynically reject knowledge management as an esoteric distraction. With assurance and insight, and a clear flair for theory and practice, Parsons demonstrates that effective knowledge management can and should be at the heart of the more profitable and successful practice of law." -Professor Richard Susskind, OBE" Parsons has produced the definitive work on knowledge management within the law firm environment. It is a "must read" for all law firm managing partners and KM and IT directors. He not only provides a compelling argument to show the importance of knowledge management, but he also tackles the thorny questions of the productivity paradox and return on investment. Importantly, he provides law firms with a vision for the role of KM, how to ingrain it in firm culture and finally how to implement that vision. It is likely to become a seminal work for all interested in knowledge management in professional firms." -Norman Letalik, Partner, Borden, Ladner, Gervais LLP, Canada" ...this is an important book for the leaders of mid-tier law firms who have delayed their move into formally managing their knowledge assets, and as a refresher for those in larger firms who have knowledge efforts underway." --Law Society Journal

About the Author Matthew Parsons is a knowledge management consultant with over eighteen years of experience with accounting and law firms. He holds degrees in accounting and law from the University of New South Wales, Australia; has practiced as a mergers and acquisitions attorney; and was formerly the Director of Know How and Online Products at the Australian-based international law firm, Mallesons Stephen Jacques. In addition to consulting, he currently lectures at the Weatherhead Business School at the Case Western Reserve University in Cleveland, Ohio.