

Electronic Commerce Law and Practice

Michael Chissick, Alistair Kelman
*ebooks | Download PDF | *ePub | DOC | audiobook*



2001-12-27Original language:EnglishPDF # 1 #File Name: 0421764309349 pages | File size: 72.Mb

Michael Chissick, Alistair Kelman : Electronic Commerce Law and Practice before purchasing it in order to gauge whether or not it would be worth my time, and all praised Electronic Commerce Law and Practice:

Electronic Commerce: Law and Practice provides a clear, practical approach including case studies illustrating legal pitfalls and opportunities, and a detailed transactional analysis on how to set about trading on-line. Since the last edition there has been much activity in electronic commerce by way of UK, European and US legislative developments and general interest in the area has been growing due to increased use of the Internet for commercial transactions and the burgeoning number of Internet start-up companies. This new edition of an acclaimed work brings you completely up-to-date with every aspect of the law relevant to the use of electronic sales channels, one of the fastest growing areas of commerce.* Steers practitioners through the complex regulatory environment - financial, consumer and data protection* Covers tax, insurance and contract issues* Explores the unique issues related to electronic encryption and digital signatures* Shows how to manage the relevant intellectual property rights

Clear and concise, the book will be useful to newcomers, while the depth with which the subject is treated will make it invaluable to experienced practitioners. As head of e-commerce at Field Fisher Waterhouse, and e-commerce Counsel for Enformatica Ltd, respectively, Michael Chissick and Alistair Kelman are excellently placed to provide authoritative guidance and comment as e-commerce unleashes itself globally. Clear and concise, the book will be useful to newcomers, while the depth with which the subject is treated will make it invaluable to experienced

practitioners. This edition examines the most effective business structure for establishing an e-commerce service. Its chapters cover: online contracts; intellectual property rights; electronic payment systems; security; data protection; financial services; advertising on the Web; Internet taxation; and UK and European Legislation. The book is an indispensable companion to those seeking both to advise upon, and engage in, e-commerce. E-commerce and intellectual property rights are covered; the book has a code of practice for Web traders. Chissick and Kelman's book also ranges widely, covering establishment of an e-commerce business, contracting, conflicts, intellectual property, e-payment, evidence and security, privacy, financial services, advertising, tax, and European legislation. It appears to be aimed principally at practising lawyers and Internet-related businesses. As with the first edition, Chissick and Kelman make good use of illustrative examples to elucidate the difficult rules they consider. The book is generally balanced, well-written and entirely thorough. This European-orientated reviewer wondered whether a more central place might not have been given to the role of the EU, a regulator of seeming ever-increasing importance. Part of the final paragraph of the book reads, 'by postponing the promised e-commerce legislation until the new millennium the [UK] Government lost the opportunity of setting the agenda for the whole of Europe and must now follow what its European masters dictate' (p.287). This reviewer felt that this indicated an unrealistic view of the UK's role in Europe. However, the issue is clearly one on which differences of opinion can legitimately be held, and no doubt one ripe for future debate. Electronic Commerce: Law and Practice is a very well researched and clearly written source of information, which will provide assurance to e-commerce lawyers and will help other commercial lawyers understand the complex issues involved in doing business in cyberspace. An indispensable companion to those seeking both to advise upon, and engage in, e-commerce. This is one of the most authoritative practitioner publications on Internet and e-commerce law. Solicitors' Journal - of previous edition.