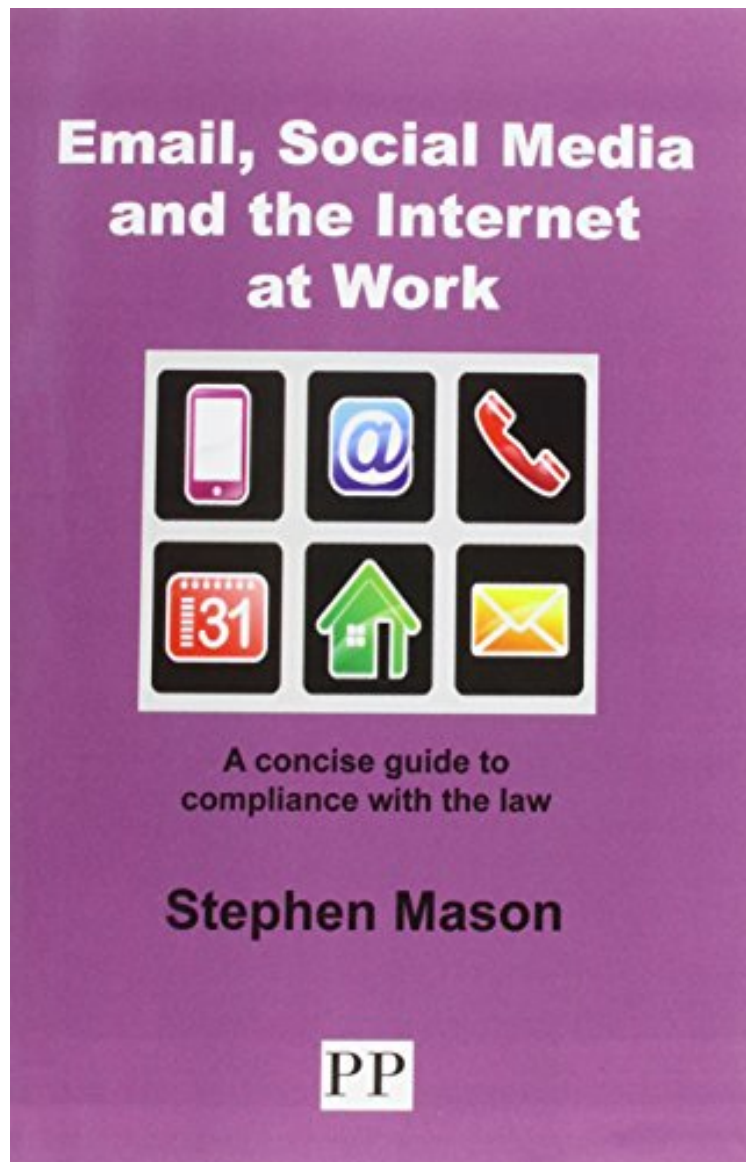


(Download free ebook) EMAIL, SOCIAL MEDIA AND THE INTERNET AT WORK A Concise Guide to Compliance with the Law

EMAIL, SOCIAL MEDIA AND THE INTERNET AT WORK A Concise Guide to Compliance with the Law

Stephen Mason

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#12795525 in Books 2014-12-31 Original language: English PDF # 1 9.21 x .77 x 6.14l, 1.14 #File Name: 1858117232370 pages | File size: 38.Mb

Stephen Mason : EMAIL, SOCIAL MEDIA AND THE INTERNET AT WORK A Concise Guide to Compliance with the Law before purchasing it in order to gage whether or not it would be worth my time, and all praised EMAIL, SOCIAL MEDIA AND THE INTERNET AT WORK A Concise Guide to Compliance with the Law:

0 of 0 people found the following review helpful. PracticalBy Phillip Taylor MBEA PRACTICAL EXPLANATION FOR COMMUNICATING IN THE VIRTUAL WORLD: NOW IN A NEW EDITIONAn appreciation by Phillip Taylor MBE and Elizabeth Taylor of Richmond Green ChambersBarrister Stephen Mason is probably well-known to many readers for his excellent statements on electronic evidence and electronic signatures in law which have added greatly to our understanding of how the virtual world operates legally. We feel that this updated work entitled Email, Social Media and the Internet at Work is of such current importance that no firm or set of chambers should be without it. The changes to the issues relating to the use of the computer in the world of work are of profound significance half-way into the second decade of the 21st century. All readers will know of the massive shift in the way we do our business today. By necessity that has created a new area of virtual world law if we can call it that because of the obligations and responsibilities we all now have to face up to in order to comply with the law if we actually know what it is! As Mason says, the content of this work is deliberately general in nature because his aim is to make this developing area of law and precedent understandable to those setting up a policy, policing it, or defending themselves. Of considerable interest are the problems which have occurred very recently with use of the computer in the workplace. One fundamental example quoted will be of universal importance to both managers and workers if we can use such outdated terms in the computer age and it is this leading statement: Some people do not adjust their behaviour when using such technologies, causing themselves, their friends and families, and their employers embarrassment. Others use the technology to steal, commit fraud, bully and continue with unpleasant and illegal activities- and do so when using the corporate infrastructure. What Mason does here is to answer these questions as fully as possible and give both guidance and support to those who are, frankly, both bemused and possibly terrified about some of the implications of virtual world law. There are pragmatic step by step points and policies throughout the 12 chapters to provide assistance to those who have to confront this minefield as we traverse social media and its effect on our business and personal lives. The practical tips and case law are also well explained and helpful. This book is a necessary purchase for any business library in your firm or set of chambers because there will be no retreat from the expansion of the virtual world in the coming years as a new generation of workers and managers come to grips with the way people connect with each other in the early 21st century. Thank you, Stephen Mason and Peer Practice Publishing for a massive piece of assistance to what is so confusing to so many people.

An updated edition of an excellent guide for professionals involved in IT security, law and in personnel issues relating to the computer in the world of work. Social media has made this a minefield and this new edition contains a simple to use well drafted model policy. Contents: Chapter 1 Networked communications in context Chapter 2 The liability Chapter 3 Types of misuse Chapter 4 Liability and employees Chapter 5 Operational liability Chapter 6 Monitoring networked communications Chapter 7 Personal data: workers, customers and security Chapter 8 Evidence Chapter 9 Content of the networked communications policy Chapter 10 Operational implementation of the policy Chapter 11 Check list for the network communications use policy Appendix 1 Further examples of misuse of networked communications Appendix 2 Sample email, social networking and internet use policy