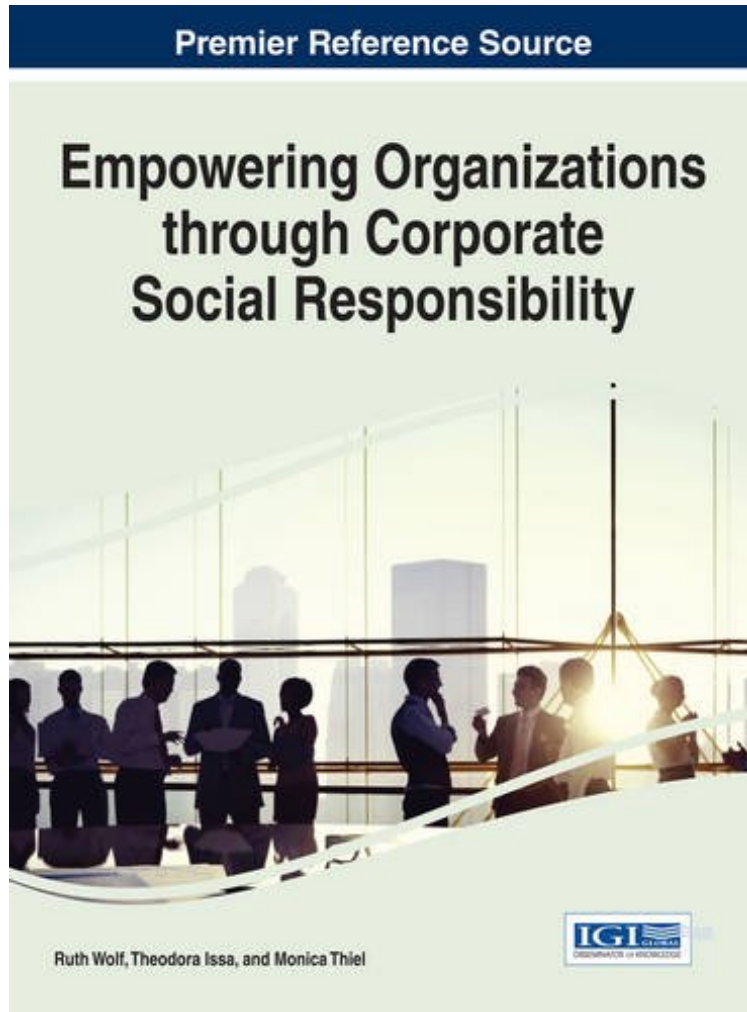


Empowering Organizations through Corporate Social Responsibility

Ruth Wolf

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Ruth Wolf : Empowering Organizations through Corporate Social Responsibility before purchasing it in order to gage whether or not it would be worth my time, and all praised Empowering Organizations through Corporate Social Responsibility:

The impact of businesses on a countrys economy extends beyond just the monetary effects of the company. The ethical standard to which a business upholds itself can have a crucial impact on the development of a countrys

economy. Empowering Organizations through Corporate Social Responsibility addresses the implementation of businesses ethical standards in both emerging and advanced economies, interpreting the social impact of this issue in a global context. Highlighting case studies, interdisciplinary perspectives, and strategies in business management, this book is a pivotal reference source for academics, researchers, post-graduate students, and professionals concerned with the development of the business sector.

The authors and editors of this volume have made an impressive contribution to Corporate Social Responsibility (CSR) literature by integrating research from different cultures and various types of organizations. Given the diverse approaches to the CSR topic, several different research methodologies are employed, and data in the chapters is nicely summarized in both qualitative and quantitative terms. One of the most impressive features of the book is the varying levels of analysis across the topics. [...] this book offers both a broad analysis of the CSR literature and practices from many parts of the globe, but it is well documented to also serve as a reference regarding the development of this field. --Dr. John Grant, Colorado State University, USA

This book addresses the implementation of businesses ethical standards in both emerging and advanced economies, interpreting the social impact of this issue in a global context. Highlighting case studies, interdisciplinary perspectives, and strategies in business management, this book is a pivotal reference source for academics, researchers, post-graduate students, and professionals concerned with the development of the business sector. --Academy of Management Newsletter, Summer 2015

About the Author Ruth Wolf is an expert on ethics and approaching ethical dilemmas. Ruth is a veteran of academia (for over 26 years) and has built curriculums in the fields of ethics and ethics teaching in various academic and legal frameworks in Israel. In addition, Ruth is an active advisor to industry and business officials in their efforts to implement business ethics codes and values within the organizations and management. Ruth is a senior lecturer of ethics and business administration in both the Economics Department and the Interdisciplinary Department of Social Sciences, Bar Ilan University, Israel. Ruth has also taught in the Hebrew University of Jerusalem and additional academic institutions. Ruth is a prolific publisher of more than 60 articles in the fields of ethics, CSR, business ethics, ethical education, mediation, and more. Ruth has also published numerous literature books and a professional-academic book, along with her editorial work of several international journals. The recent of which is *Ethics is Good for Business* (Mass, 2008). Moreover, Ruth practices as a professional business mediator.

Theodora Issa is a multi-award winner, and a Senior Lecturer at the Curtin Business School, Curtin University, Australia. A visiting professor at a European Business School, she developed teaching material and facilitates a unit on Sustainable Development Business Strategies for Master of International Business students. Currently, Theodora is conducting her post-doctoral research on ethical mindsets, spirituality, and aesthetics, and currently working on a manuscript for a book on *Ethical Mindsets: A Comparative Study*. Theodoras research is published in credible peer-reviewed journals.

Monica Thiel is a member of the Academy of Management and the European Group for Organizational Studies. Her research articles and case studies have been published in the *American Journal of Economics and Business Administration*, *International Journal of Business and Globalization*, *Asian Journal of Business and Management Cases*, Elsevier Ltd., *Procedia Social and Behavioral Sciences*, and the *International Journal of Entrepreneurship and Innovation*. Prior to her pursuit of a PhD in Social Science at the Tilburg School of Social and Behavioral Sciences, Monica worked in multinational corporations, nonprofit organizations, government, military, and small-medium enterprises in business management and social responsibility initiatives. Her current research interests include corporate social responsibility, sustainability, competitiveness, strategic management, and innovation.