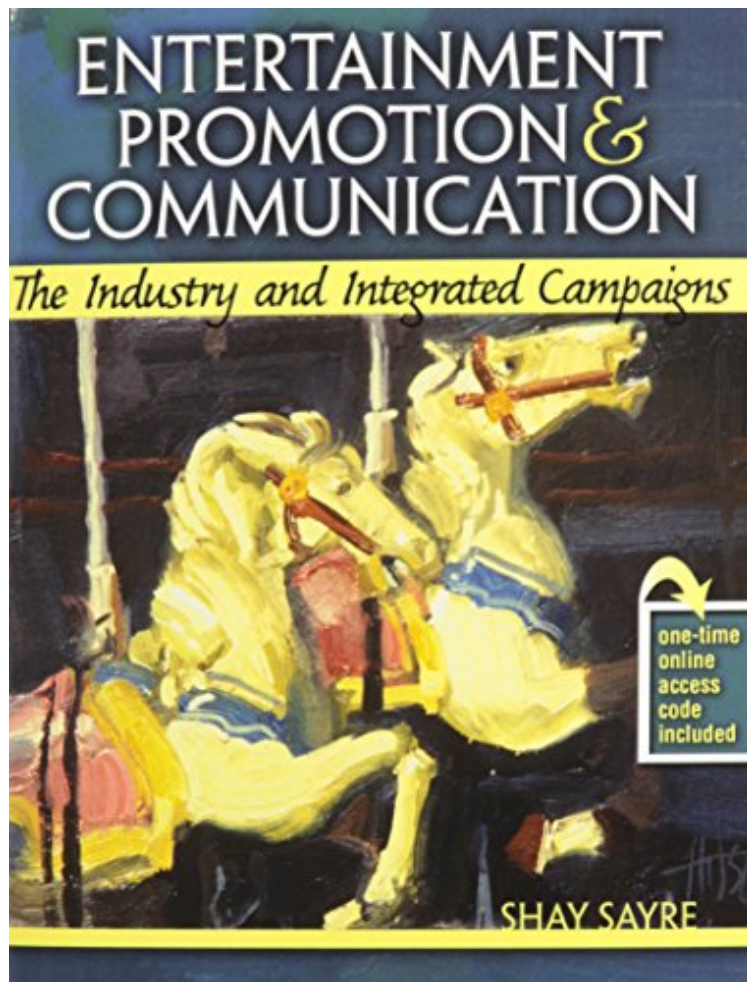


# Entertainment Promotion AND Communication: The Industry and Integrated Campaigns

SAYRE SHAY

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