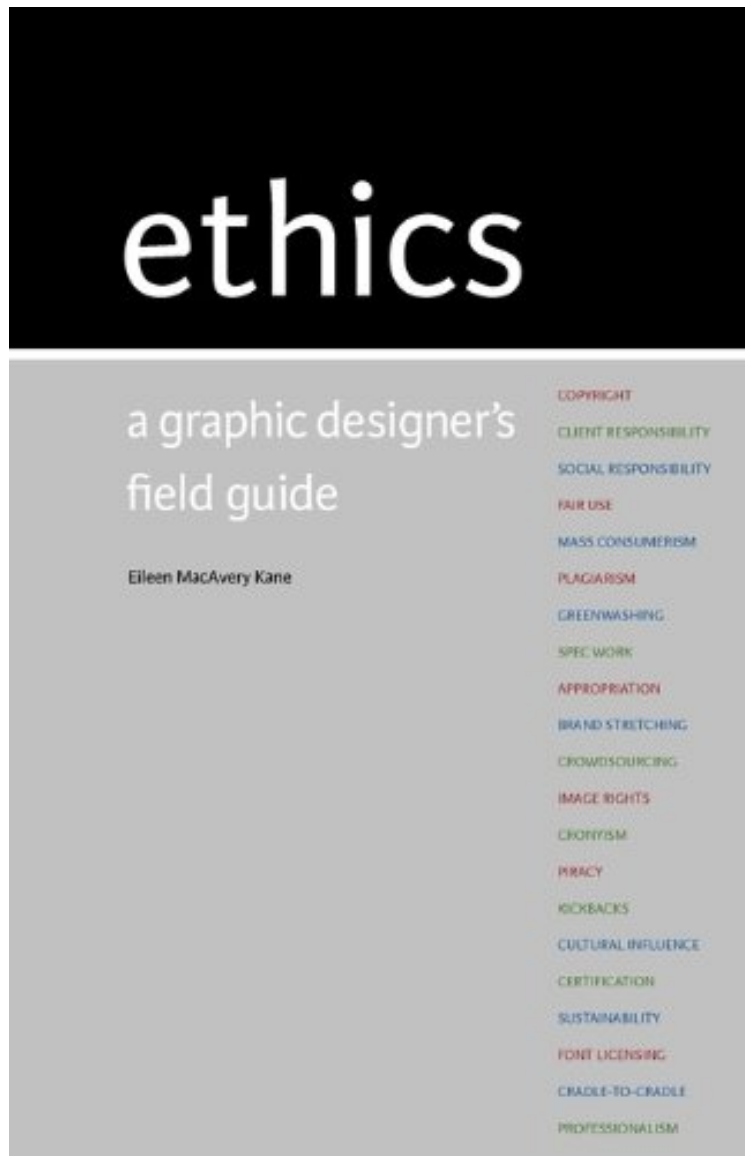


# Ethics: A Graphic Designer's Field Guide

*Kane Eileen Macavery*  
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Ethics in graphic design is explored through three different lenses in this graphic designer's field guide: 1) legalities-the rules that govern the graphic design profession including copyright law, piracy, plagiarism, fair use, and photo manipulation; 2) integrity-principles of right conduct within the field of graphic design including spec work, crowdsourcing, and responsibility to clients and contracts; 3) morality-the general nature of moral choices to be made by graphic designers including sustainability, social responsibility, and cultural influence. The book includes questions for discussion at the end of each section along with a list of resources for further investigation.