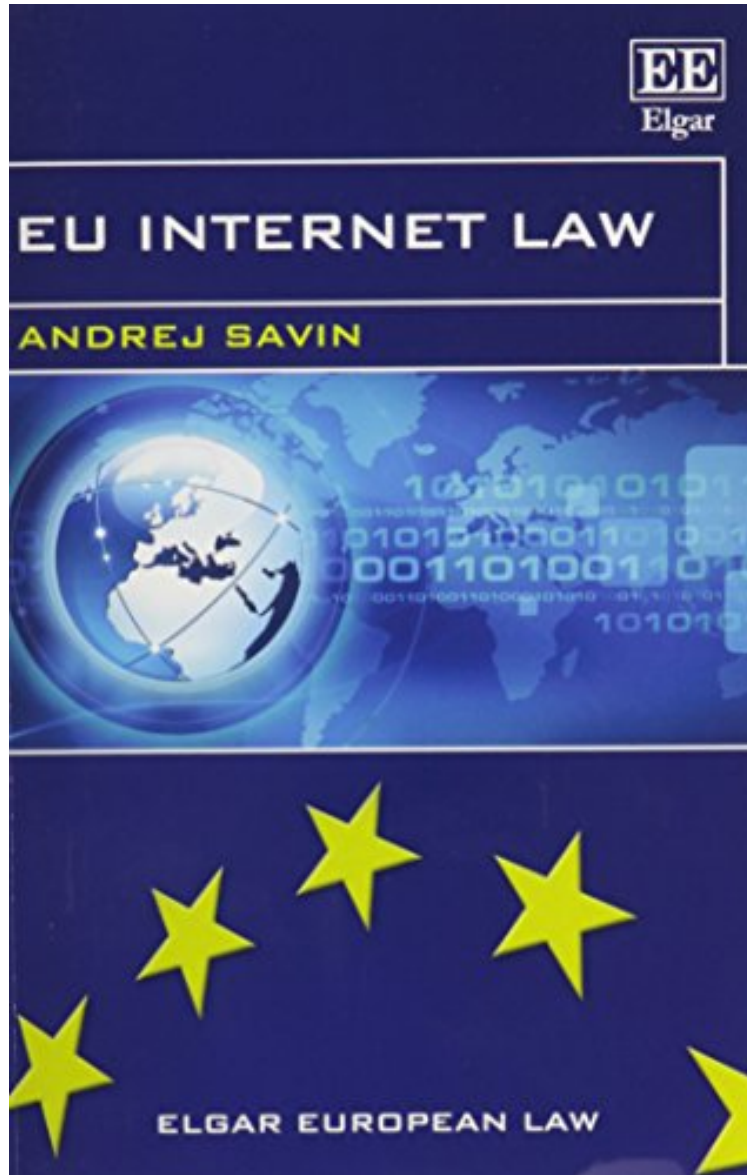


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## EU Internet Law (Elgar European Law series)

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**Andrej Savin : EU Internet Law (Elgar European Law series)** before purchasing it in order to gage whether or not it would be worth my time, and all praised EU Internet Law (Elgar European Law series):

2 of 2 people found the following review helpful. For practitioners and researchers....By Phillip Taylor MBE[[VIDEOID:moWM3X24N9KOX8]]A STATE OF THE ART OVERVIEW OF INTERNET LAW IN THE EUAn appreciation by Phillip Taylor MBE and Elizabeth Taylor of Richmond Green ChambersPublished recently by

Edward Elgar, this book is the result of the author Professor Andrej Savin's long-standing interest in Internet regulation - and in this case, focuses on the European Union. Formerly a lecturer at Cambridge University and now an Associate Professor at the Copenhagen Business School, Savin refers to Marshall McLuhan's influential work, 'The Gutenberg Galaxy' which predicted back in the sixties, that that the world would eventually become a 'global village' - a phenomenon which, driven by the Internet, has actually occurred. As Savin points out, the Internet is different from all other mass media in that it can be used interactively and is thus participatory. 'It turns passive consumer into active players and contributors,' he adds, going on to explain that this is a direct result of its architecture, 'which promises low cost, decentralization and anonymity.' At the beginning of the Internet's history, it was thought that here was a free medium that could never be regulated. Time, usage and events nevertheless have somewhat unfortunately revealed that such a powerful medium is subject to abuse of the freedom it offers. The European Union has therefore evolved a panoply of regulations and instruments across a range of areas from electronic commerce and jurisdiction to content regulation, intellectual property, consumer protection, privacy and criminal regulation. What the book provides is a succinct, readable and well substantiated analysis of the way in which these elements interact. The book also deals with such matters as liability of intermediaries, consumer protection and marketing, data protection and privacy, electronic payments and cybercrime. The chapter on speech and content regulation covers such thorny and topical issues as control of illegal and harmful content... free speech and defamation... copyright infringement and sexually explicit speech and hate speech. Here, as in other chapters, helpful comparisons are drawn between European and US regulatory activity pertaining to the Internet. Distinguished by its clear and practical approach, this book provides an accessible and absorbing read certainly for lawyers, students, researchers and indeed journalists as well as - actually - anyone who uses the Internet either as a recreation, or as a tool for business and who is interested in the evolving legal landscape which impacts upon it. In particular, those doing research in this complicated and controversial area will appreciate the extensive footnoting, not to mention the useful index, and the tables of cases of the European Court and of secondary legislation. The law is stated as of 1 June 2012.

This timely and detailed book is a state of the art overview of Internet law in the EU, and in particular of the EU regulatory framework which applies to the Internet. At the same time it serves as a critical evaluation of the EU's policy and governance methods and a comparative analysis, mainly contrasting American with EU solutions. The book begins by examining the EU constitutional context within which the Internet is regulated and the various policy documents which informed the regulation over the years. It then continues to describe the basic instruments in each of the relevant fields, covering electronic commerce, jurisdiction, content regulation, intellectual property, consumer protection, privacy and criminal regulation. Each is observed as a framework through which the Internet is regulated. Rather than provide a comprehensive catalogue of applicable instruments, the author analyses their interaction. EU Internet Law will appeal to academics, students, and practitioners, and will be of interest to the legally-minded and legally-informed public as it discusses issues of general importance and interest.

... the book provides a succinct, readable and well substantiated analysis of the way in which these elements interact... Distinguished by its clear and practical approach, this book provides an accessible and absorbing read certainly for lawyers, students, researchers and indeed journalists as well as - actually - anyone who uses the Internet either as a recreation, or as a tool for business and who is interested in the evolving legal landscape which impacts upon it. --- Phillip Taylor MBE and Elizabeth Taylor, The Barrister Magazine About the Author Andrej Savin, Associate Professor, Copenhagen Business School, Denmark