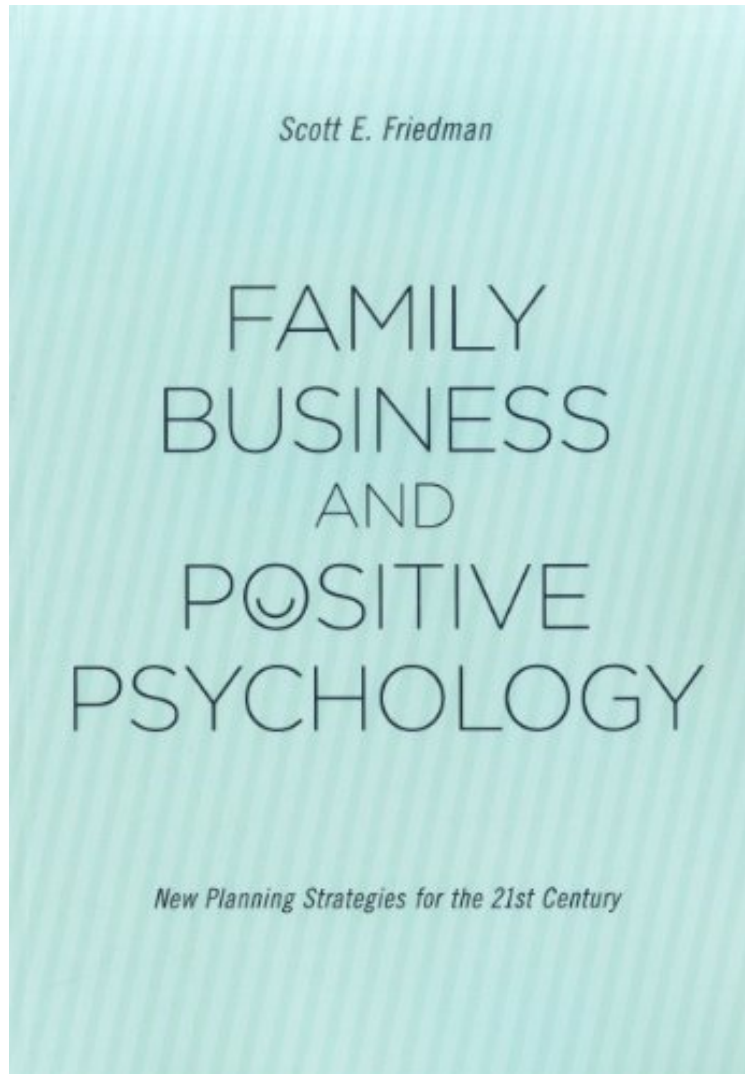


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# Family Business and Positive Psychology: New Planning Strategies for the 21st Century

*Scott E. Friedman*

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Family Business and Positive Psychology, explains how to create a positive culture, promote job fit over convenience and find constructive ways to resolve disagreements. The author provides specific instruction on the process of

developing value and mission statements with examples from Fortune 500 companies. Information on how to assemble both an advisory board and a board of directors is also discussed, as well as how to solve conflict by using game theory.

About the Author Scott E. Friedman is a Managing Partner at LMWF in Buffalo, NY.