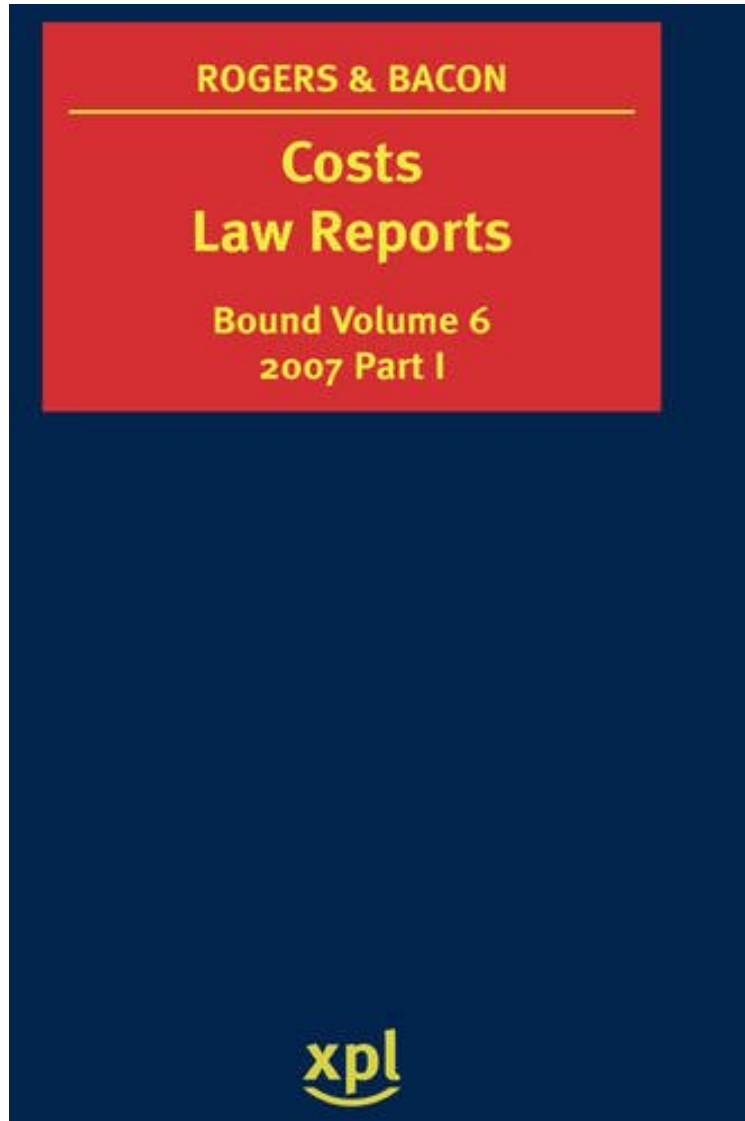


(Free read ebook) Film and TV Business: A Practical Legal Guide

## Film and TV Business: A Practical Legal Guide

*Charles Wild, Stuart Weinstein, Norbert Morawetz*  
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**Charles Wild, Stuart Weinstein, Norbert Morawetz : Film and TV Business: A Practical Legal Guide** before purchasing it in order to gage whether or not it would be worth my time, and all praised Film and TV Business: A Practical Legal Guide:

Making a film is a business enterprise that depends on structuring a deal, financing that deal, and protecting and exploiting the intellectual property created in the film. This book brings together what the filmmaker, producer, and

professional adviser needs to know in a practical UK legal and business guide. Contents include: managing a creative enterprise (project management, risk management, creative management, legal management) the centrality of the deal (basic legal aspects of contract law, negotiating agreements in filmmaking) idea/concept development (copyright in film, developing the idea, who deserves what credits, acquiring rights, options, agreements, confidentiality) packaging (hiring directors, guilds, agents, signing talent) financing (what film to make, different markets, a brief overview of the UK/European funding landscape, the UK film financing landscape, film subsidies, distribution, insurance, British tax credit, international co-productions) preproduction (setting up a production company, creative accounting, project management, employment contracts) production (release forms, permission to portray people and places, rights clearing for documentary filmmaking) music and postproduction (soundtrack, score, special effects) distribution/selling (strategies, sales agents, festivals, markets, agreements, export promotion, British Board of Film Classification ratings) UK television production (agreements, British Broadcast Corporation governance) digital filmmaking (copyright issues, internet distribution).