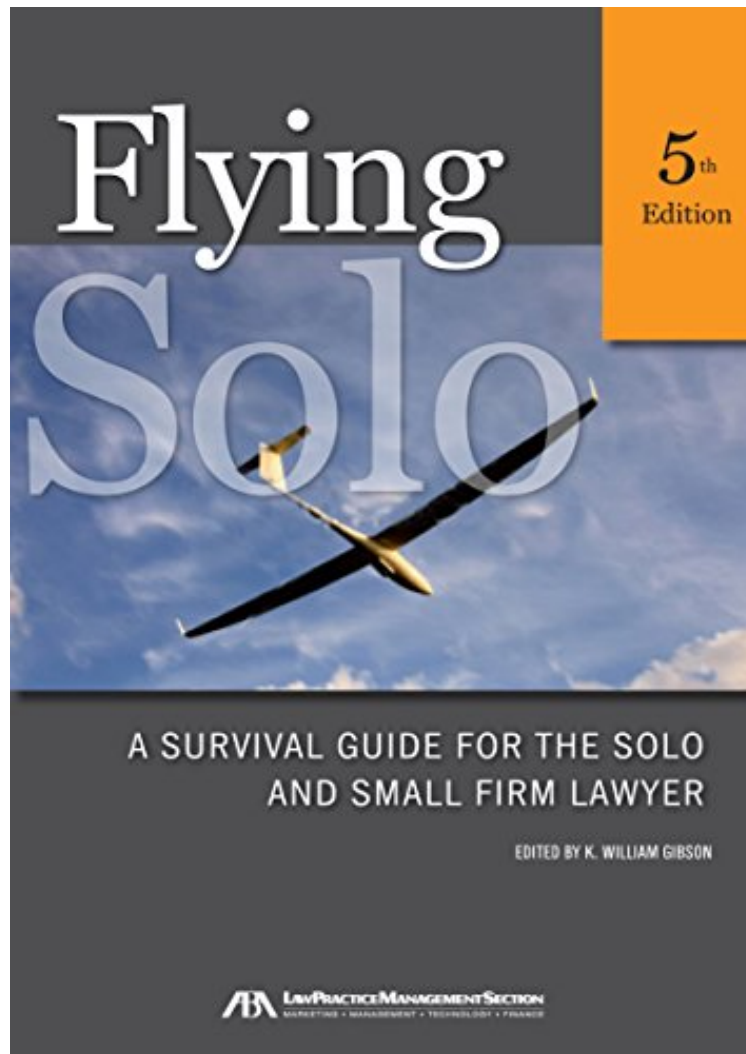


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Newly revised and updated to meet the needs of today's legal professionals, Flying Solo is a comprehensive guide to establishing and maintaining a successful solo law practice. The Fifth Edition of this ABA classic includes practical information gathered from a wide range of contributors, including successful solo practitioners, law firm consultants, state and local bar practice management advisors, and law school professors. Whether you're thinking of going solo,

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- Create a business plan and determine your fees
- Leave your current firm without burning bridges
- Set up an office space
- Work with traditional and alternative billing arrangements
- Use technology to manage your finances
- Develop and execute a marketing plan
- Gain clients through social media
- Plan strategically for the future
- And much more!

About the Author K. William Gibson has been a lawyer in Portland, Oregon, since 1980. He was a partner in Gibson Duffy, a plaintiff's personal injury law firm in Portland, from 1980 until 1997 and has been a solo since then. He was admitted to the Oregon State Bar in 1979 and has handled only personal injury cases since 1985. He also regularly serves as an arbitrator and mediator in personal injury cases and other disputes. Mr. Gibson is a longtime member of the ABA Law Practice Management Section and served as Chair in 2001-2002. He has served on several ABA Committees and Commissions and is a member of the ABA Standing Committee on Publishing Oversight. Mr. Gibson served as a regular columnist for *Law Practice Magazine*, published by the ABA Law Practice Management Section. He has written numerous articles on law practice management and is a regular speaker at CLE programs. He served as editor of the 4th and 5th Editions of *Flying Solo: Survival Guide for the Solo and Small Firm Lawyer*, published in 2005 and 2014 by the ABA Law Practice Division. Mr. Gibson received a bachelor's degree in political science and a master's degree in industrial and labor relations from the University of Oregon.