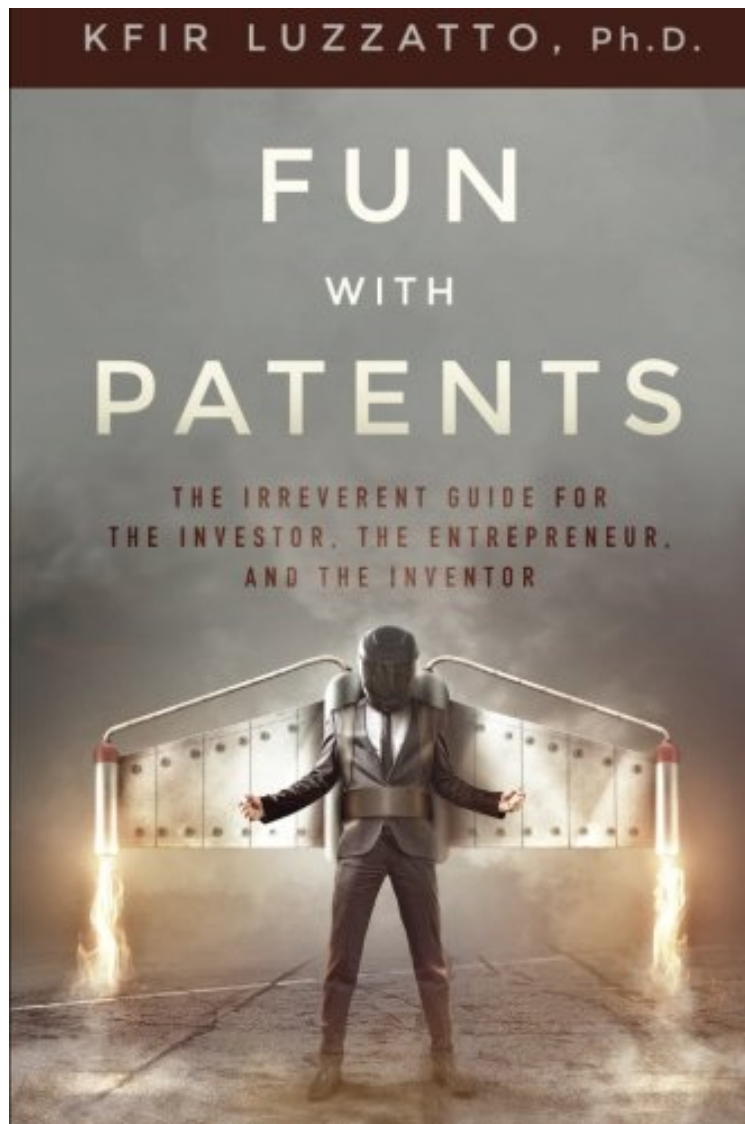


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Fun with Patents: The Irreverent Guide for the Investor, the Entrepreneur, and the Inventor

Dr. Kfir Luzzatto

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Attar Clearly written, and refreshingly free from legalese and jargon, this book is an excellent introduction to world of patents. Dr Luzzatto's style is sometimes irreverent, never stuffy, and this book makes surprisingly light reading for a subject which is often considered dry and inaccessible. Recommended for anyone who has no legal background but is interested in how the patent system works.

Patents dont have to be a dry and boring subject and inventors, investors and business people may (and should) enjoy using them to their advantage. However, to empower the general public to use the patent system to its fullest extent, the need remains for a book that introduces important patent concepts in a humanly understandable fashion, with down-to-earth, practical advice and, more importantly, which is not boring, as many patent books unavoidably are to readers who are not patent practitioners.

About the Author Kfir Luzzatto, a seasoned patent attorney as well as a fiction writer, has dealt with inventors and entrepreneurs for longer than he cares to admit and has assisted both start-ups and multinational companies with their patent needs, literally all over the world. He now exploits the vast experience that he has acquired working in the Start-Up Nation (Israel), to introduce the reader to important patent concepts, in a fresh and easily understandable manner, with down-to-earth practical advice that is invaluable for investors, entrepreneurs and inventors alike.