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# Fundamentals of Franchising

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## FUNDAMENTALS OF FRANCHISING

FOURTH EDITION

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Editors



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**From American Bar Association : Fundamentals of Franchising** before purchasing it in order to gage whether or not it would be worth my time, and all praised Fundamentals of Franchising:

Franchising is experiencing explosive growth in the U.S. and abroad, triggering more legal transactions and queries about this multi-faceted area of law. Written specifically to help lawyers and non-lawyers brush up on franchise law, this respected publication now in its fourth edition is charged with useful definitions, practical tips, and expert advice from experienced franchise law practitioners. Covering the basics of franchise law in one, easy-to-read volume, this

practical guide examines franchise law from a wide-range of experiences and viewpoints. Each chapter is written by two experienced practitioners and provides a well-rounded overview of franchise law. Key franchise law topics covered include: Trademark law Structuring the franchise relationship Disclosure issues Registration Franchise relationship laws Antitrust law International franchising Counseling franchisees In addition to covering the legal fundamentals, this resource also includes time-saving appendices on state franchise and business opportunity statutes; franchise relationship law citations and popular names; types of franchise relationship laws; statutory examples of good cause for termination; procedural requirements for termination and nonrenewal; and examples of other unlawful practices.

About the Author Rupert M. Barkoff is an attorney at Kilpatrick Townsend Stockton LLP, in Atlanta, GA, and specializes in the practice of franchise law. Joseph J. Fittante is an attorney at the law firm of Larkin Hoffman Daly Lindgren Ltd. in Minneapolis, MN, where he advises start-up and mature franchisors on all aspects of the franchise relationship. Ronald K. Gardner, Jr. is the managing partner of Dady Gardner, P.A., in Minneapolis, MN, where he represents franchisees, franchisee associations, dealers, and distributors. Andrew C. Selden is an attorney in Minneapolis, MN.