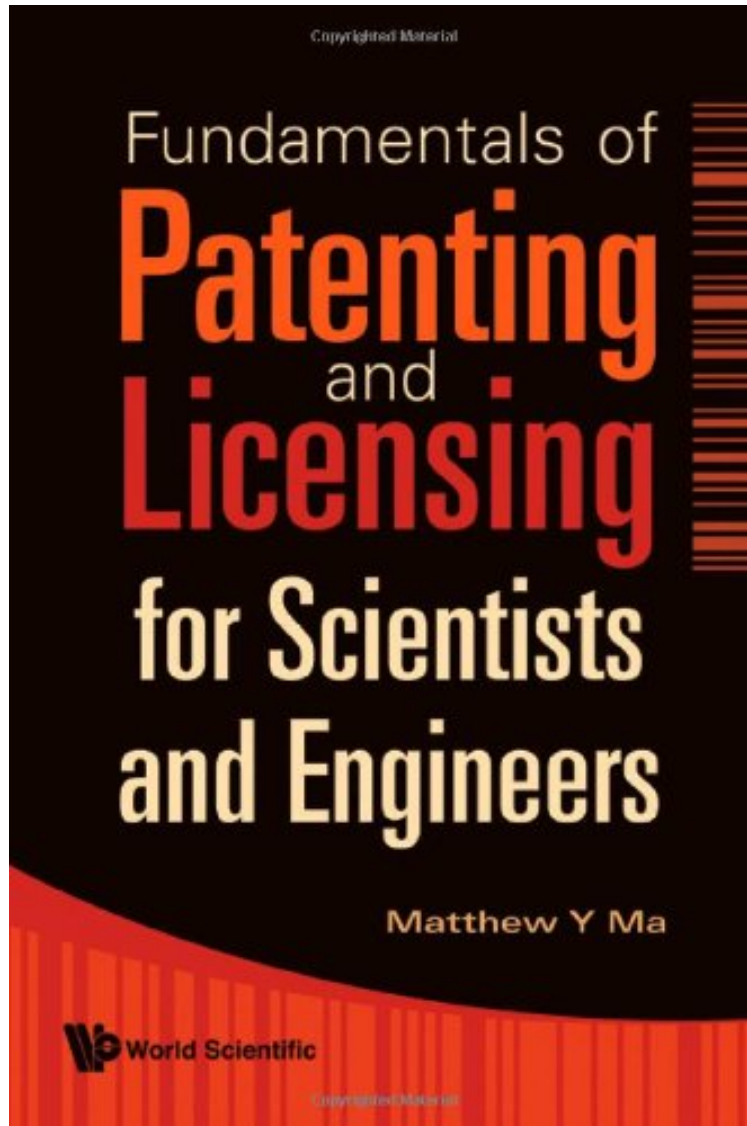


Fundamentals Of Patenting And Licensing For Scientists And Engineers

Matthew Ma

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Matthew Ma : Fundamentals Of Patenting And Licensing For Scientists And Engineers before purchasing it in order to gage whether or not it would be worth my time, and all praised Fundamentals Of Patenting And Licensing For Scientists And Engineers:

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understanding, both of which are sorely lacking in this book. I found the mistakes frequent and jarring, and had to reread passages several times in order to understand what information was being conveyed. I would not recommend this book to anyone. 0 of 0 people found the following review helpful. Helpfull but clumsyBy Tom H. The book is over-advertised. I am satisfied with it, but the style is stilted. Information is quite helpfull and I am glad I purchased it. It does fill, but with trying jargon, a here-to-fore vacant niche. 2 of 2 people found the following review helpful. A great resource on decision-making aobut patenting/IP sucessBy A invested clientIMO the book is true to it's title and purpose: going beyond how to writing a patent, and informing the reader/inventor on the decisions to make BEFORE patent application and what their real-world impact on the value patent protection provides when granted. Ma uses very clear and easy to read writing, the result of his extensive experience with the different aspects of the innovation, patent law, and facilitating the communication between inventors and lawyers. As a reader, three things stand out of Ma's work that aren't easily found elsewhere: 1) the real-world examples his uses frequently to go beyond the basics of a concept 2) his use of graphics to illustrate complex relationships on those examples. 3) the practice cases following the examples, which helped me putting together the concepts "by doing" Therefore I recommend this book to all inventors for the first time in devising how to protecting their inventions Intellectual Property value.

This book is the first of its kind to teach scientists and engineers how to go beyond simply getting a patent granted. It covers various aspects, from basic concepts of patent laws, patent preparation to patent post granting, in an easy-to-understand language for inventors. It also introduces the basis of patent licensing and related business aspects, helping inventors create patents that can be better capitalized. Through the author s extensive scientific background and experience, it provides common pitfalls and tips on how an inventor should assist in all phases of patent filing, prosecution and licensing. Contents: Fundamentals in Patenting; Patent Prosecution and Post Granting; Business Perspectives and Beyond.

Matthew Ma has a deep understanding of the world of patents from the legal, technology, and business perspective. However, the brilliance of his book is the reduction of these complex concepts into easy to understand language. As the title would indicate, it is great for Scientists and Engineers, but also a must read for technology business leaders. -- James Billmaier, Founder, Patent Navigation Inc. This is an excellent and useful book meant to help both the beginners and experts, written in an easy-to-read style starting from the basics and going into technical depths. The author gives many practical tips based on his extensive experience in patenting and in working in RD. --Prabir Bhattacharya, Concordia University, Montreal, Canada This is an excellent and useful book meant to help both the beginners and experts, written in an easy-to-read style starting from the basics and going into technical depths. The author gives many practical tips based on his extensive experience in patenting and in working in RD.